



# 2025 FASFAA Annual Training Conference Agenda



## Tuesday, May 27, 2025 – Pre-Conference Director Summit, Workshops and Activities

8:00 am – 4:00 pm	Registration Open – (closed during Lunch & Conference Opening Session)	
8:00 am – 1:00 pm	Exhibit Area Set Up	
8:00 am – 8:30 am	Continental Breakfast (for Director Summit & NASFAA Credential attendees and Conference Committee Members)	
<b>Director Summit (DS)</b>		
8:30 am – 9:00 am	DS Opening and Welcome	Windsong 9/10
9:00 am – 10:15 am	<p><b>DS: Session 1: FA Office Succession Planning: Preparing for the Future</b></p> <p><i>Succession planning is essential to the long-term success of your financial aid office. This session will guide you through the process of identifying and developing future leaders, creating mentorship opportunities, and ensuring a smooth transition when key staff members retire or move on.</i></p> <p><b>Presenters:</b>            Michael Bennett, St. Petersburg College (Retired)            Bill Spiers, Tallahassee State College</p>	Windsong 9/10
10:15 am – 10:30 am	DS Break	
10:30 am – 11:45 am	<p><b>DS: Session 2: Navigating the Path to Leadership: From Financial Aid to Enrollment Management</b></p> <p><i>Explore the transition from Financial Aid to Enrollment Management, highlighting key leadership skills, strategic decision-making, and cross-functional collaboration essential for success. Attendees will gain insights into expanding their influence beyond financial aid, developing a comprehensive enrollment strategy, and positioning themselves for executive leadership in higher education.</i></p> <p><b>Presenters:</b>            Nadine Bailey, Ultimate Medical Academy            Alicia Keaton, University of Central Florida</p>	Windsong 9/10
11:45 am – 12:45 pm	Lunch	Windsong 11/12



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12:45 pm – 2:00 pm	<p><b>DS Session 3: Redefining Scholarship Allocation: Legal Perspectives on Repurposing Funds Due to Changes with DEI</b></p> <p><i>In the evolving landscape of higher education, institutions are reexamining the alignment of scholarship programs with Diversity, Equity, and Inclusion (DEI) objectives. This session, led by a legal expert specializing in higher education law, will delve into the legal frameworks surrounding scholarship repurposing. Participants will gain insights through case studies and legal analyses; attendees will learn strategies to adapt scholarship programs effectively while maintaining legal integrity.</i></p> <p><b>Presenter:</b></p> <p>Kristina Raattama, MK Consulting Attorney at Law</p>	Windsong 9/10
2:00 pm – 2:30 pm	DS Vendor Roundtable	Windsong 9/10
2:30 pm – 2:45 pm	DS Closing	Windsong 9/10
2:45 pm – 3:45 pm	<b>Reception for Financial Aid Director’s Summit Attendees &amp; Vendors (Invite Only)</b>	Hospitality Suite
<b>Pre-Conference: NASFAA Credentials &amp; LEAP</b>		
8:00 am – 12:00 pm	<b>NASFAA Credential – Application Process</b>	Windsong 2
12:00 pm – 3:00 pm	<b>LEAP Program &amp; Graduation</b> (Open to LEAP Program participants only)	Windsong 3
12:00 pm – 1:00 pm	<b>Lunch</b> – (Conference Committee, NASFAA Credential and LEAP participants join Director’s Summit attendees)	Windsong 11/12
1:00 pm – 3:00 pm	Exhibit Area Open	Windsong Pre-Function
2:00 pm – 2:30 pm	Moderator Session (All Moderators are required to attend)	Windsong 4



# 2025 FASFAA Annual Training Conference Agenda



**Tuesday, May 27, 2025 (FASFAA Spirit Day)**

## Annual Conference Begins

4:00 pm – 5:30 pm	<b>Opening Session</b> <ul style="list-style-type: none"><li>• Welcome</li><li>• Presentation of Colors</li><li>• National Anthem</li><li>• Charity Information</li><li>• FASFAA Business Meeting</li></ul>	Main Windsong Ballroom
5:30 pm – 7:30 pm	<b>Welcome Reception</b>	Windsong Pre-Function
8:00 pm – 10:00 pm	<b>Hospitality Suite Open (Open to all conference attendees)</b>	Hospitality Suite



# 2025 FASFAA Annual Training Conference Agenda



**Wednesday, May 28, 2025**

**FASFAA Region Color Day! Wear your Region's colors.**

**I – Blue, II – Yellow, III – Green, IV – Red, V - Purple**

7:30 am – 11:30 am	Registration Open (closed during Opening Luncheon)	
7:30 am – 11:30 am	Exhibit Area Open	Windsong Pre-Function
7:30 am – 8:30 am	<b>Continental Breakfast</b>	Windsong Pre-Function
8:30 am – 10:00 am	<p><b>General Session 1: <i>Legal Perspectives in Higher Education: Navigating Student Aid, Compliance, and Institutional Risk</i></b></p> <p><i>Led by a seasoned higher education attorney with experience as General Counsel at state universities, this session will explore legal and policy developments impacting many aspects of campus operations, including financial aid. Topics will include executive orders, state and federal legislation, ongoing litigation, and compliance requirements. Attendees will gain a legal perspective on how these changes affect DEI initiatives, scholarship eligibility, student loan policies, and Title IV compliance—and how legal counsel supports institutional risk management and the working relationship between legal counsel and the financial aid office.</i></p> <p><b>Presenter:</b> Kristina Raattama, MK Consulting Attorney at Law</p>	Main Windsong Ballroom
10:00 am – 10:15 am	Transition Break	
10:15 am – 11:15 am	<p><b>Concurrent Sessions 1 – New Track Paths (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b></p> <ul style="list-style-type: none"> <li>• <b>Comment Code Resolution</b></li> <li>• <b>Creating a Mentally Healthy Office</b></li> <li>• <b>Artificial Intelligence (AI) for Beginners</b></li> <li>• <b>Maintaining Institutional Compliance: A Collaborative Approach</b></li> <li>• <b>Program Participation Agreement (PPA)/Eligibility and Certification Approval Report (ECAR) Recertification Panel</b></li> </ul>	Windsong 2 Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12
11:15 am – 11:30 am	Transition Break	
11:30 am – 1:00 pm	<b>Opening Luncheon</b>	



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	<ul style="list-style-type: none"> <li>• SASFAA Update</li> <li>• FASFAA Business Meeting</li> <li>• Elections</li> <li>• Awards &amp; Recognitions</li> </ul>	Main Windsong Ballroom
1:00 pm – 1:15 pm	Transition Break	
1:00 pm – 5:00 pm	Exhibit Area Open	Windsong Pre-Function
1:15 pm – 2:15 pm	<p><b>Concurrent Sessions 2 – New Track Paths (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b></p> <ul style="list-style-type: none"> <li>• Student Eligibility: Navigating the Complexities</li> <li>• ISIR Batch Corrections</li> <li>• Gainful Employment Reporting Panel Discussion</li> <li>• Understanding Satisfactory Academic Progress (SAP) for Clock Hours</li> <li>• Enrollment Management in Today’s Higher Education Landscape: The Role &amp; Influence of Financial Aid</li> </ul>	Windsong 2 Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12
2:15 pm – 2:30 pm	Transition Break	
2:30 pm – 3:30 pm	<p><b>Concurrent Sessions 3 – New Track Paths (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b></p> <ul style="list-style-type: none"> <li>• Cost of Attendance Basics</li> <li>• Supporting Students with Special and Unusual Circumstances</li> <li>• Conflicting Information</li> <li>• OSFA State Scholarship and Grant Programs Update</li> <li>• Changes in Athletics: Name, Image, Likeness (NIL)</li> </ul>	Windsong 2 Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12
3:30 pm – 3:45 pm	Transition Break	
3:45 pm – 5:00 pm	<p><b>General Session 2: <i>Leading with Integrity, Resilience, and Heart, With an Empty Cup</i></b></p> <p><i>As a financial aid professional, you're no stranger to giving your all – to students, colleagues, and the institution. But what happens when there's nothing left to give? In this session, we'll dive into the reality of leading with an empty cup – and why refilling it is not only essential but a powerful step toward long-term success. Through open, honest reflection and practical, easy-to-apply strategies, we'll explore how to stay energized and authentic while continuing to make an impact.</i></p> <p><i>This isn't just another session about burnout – it's about leading with heart, resilience, and integrity, even when you're stretched thin. Join us for a session that looks to restore your</i></p>	Main Windsong Ballroom



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	<p><i>energy, shift your mindset, and remind you of the incredible difference you make. You'll leave feeling empowered, ready to take on tomorrow, and equipped to lead from a place of strength and authenticity.</i></p> <p><b>Presenter:</b> Alicia Keaton, Interim Associate Vice President – Enrollment Planning and Management University of Central Florida</p>	
5:30 pm – 8:00 pm	<p><b>Business Partner Hosted Dine Around Town (BYOD - Buy Your Own Dinner)</b> <i>Join our business partners to explore the culinary arts of the local area</i></p>	
8:00 pm – 10:00 pm	<p><b>Hospitality Suite Open</b></p>	Hospitality Suite



# 2025 FASFAA Annual Training Conference Agenda



## Thursday, May 29, 2025

**School Spirit Day! Wear clothing that represents your school/company.**

7:30 am – 11:30 am	Registration Open (closed during Lunch)	
7:30 am – 9:00 am	<b>Continental Breakfast</b> Exhibit Area Open	Windsong Pre-Function
9:00 am – 10:00 am	<b>Concurrent Sessions 5 – (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b> <ul style="list-style-type: none"> <li>Financial Aid Basics</li> <li>Financial Literacy: Empowering Students for Financial Success</li> <li>The Impact of Association Involvement on Your Professional Career</li> <li>Return of Title IV R2T4 for Clock Hours: What You Need to Know</li> </ul>	Windsong 2 Windsong 3 Windsong 4 Windsong 9/10
10:00 am – 10:15 am	Transition Break	
10:15 am – 11:15 am	Exhibit Area Open	
10:15 am – 11:15 am	<b>Concurrent Sessions 5 – (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b> <ul style="list-style-type: none"> <li>Revolutionizing FWS: Empowering Students and Enhancing Campus Collaboration</li> <li>Customer Service in Financial Aid: Best Practices for Student Satisfaction</li> <li>Course Program of Study: Navigating Challenges and Unlocking Benefits</li> <li>Effective Audit Preparation &amp; Policy Management for Financial Aid Professionals</li> </ul>	Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12
11:15 am – 11:30 am	Transition Break	
11:30 am – 1:00 pm	<b>Lunch on your own</b>  <b>Business Partners Lunch-and-Learn</b> Join our business partners, Earnest and Navy Federal Credit Union, to learn more about their organizations and the services they offer.  Lou Murray, Earnest Chansone Durden and Tim Young, Navy Federal Credit Union	Windsong 9/10 Windsong 11/12
1:00 pm – 5:00 pm	Exhibit Area Open	



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1:00 pm – 1:15 pm	Transition Break	
1:15 pm – 2:15 pm	<b>Concurrent Sessions 6 – (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b> <ul style="list-style-type: none"> <li>Compliance for Graduate/Professional Programs</li> <li>Maximizing Efficiency in the Financial Aid Office</li> <li>Navigating Student Citizenship Status</li> <li>FISAP: Key Considerations for Title IV Reporting</li> </ul>	Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12
2:15 pm – 2:30 pm	Transition Break	
2:30 pm – 3:30 pm	<b>Concurrent Sessions 7 – New Track Paths (New / Intermediate / Executive Leadership / Professional Development / Compliance / Innovation)</b> <ul style="list-style-type: none"> <li>Managing Financial Aid Communication in a CRM</li> <li>AI's Role in Financial Aid Succession Planning: Unlocking Leadership Potential</li> <li>Integration of Work and Play in the Workplace</li> <li>Timing is Everything: Transforming Financial Aid for Enrollment Success</li> </ul>	Windsong 2 Windsong 3 Windsong 9/10 Windsong 11/12
3:30 pm – 4:00 pm	Snack Break	
4:00 pm – 5:00 pm	<b>Concurrent Sessions 8 – Birds of a Feather</b> <ul style="list-style-type: none"> <li>State University System (SUS)</li> <li>Private For-Profit Schools</li> <li>Independent Colleges and Universities of Florida (ICUF)</li> <li>Technical/Clock Hour Schools</li> <li>State Colleges</li> <li>Business Partners</li> </ul>	Windsong 2 Windsong 3 Windsong 4 Windsong 9/10 Windsong 11/12 Windsong Ballroom
4:00 pm – 6:00 pm	Exhibitor Breakdown	
5:00 pm – 7:00 pm	<i>Dinner On Your Own</i>	
7:00 pm – 11:00 pm	<b>FASFAA Galactic Gala &amp; Cosmic Night Party</b>	Main Windsong Ballroom



# 2025 FASFAA Annual Training Conference Agenda



**Friday, May 30, 2025**

8:00 am – 9:00 am	<b>Breakfast</b>	Windsong Pre-Function
9:00 am – 9:45 am	<b>General Session 4 – NASFAA Spotlight</b>  Our Past NASFAA Chair, Helen Faith, will provide an update on national association activities, professional development and training opportunities, and the volunteer and public policy work of the association. Learn how you can get involved.  Helen Faith, Past NASFAA Chair & Associate Vice President for Enrollment and Student Financial Services University of Virginia	Main Windsong Ballroom
9:45 am – 10:45 am	<b>General Session 5 – Federal Update</b>  Come hear information and updates about Title IV activities and initiatives from the Department of Education and Federal Student Aid. What do you need to know for 2024-2025 and 2025-2026? David Bartnicki may not be with us, but Heather will channel her inner Dave to provide you with what you need to know!  Dr. Heather Boutell, Director of Financial Aid Vanderbilt University School of Medicine	Main Windsong Ballroom
10:45 am – 12:00 pm	<b>Closing Session</b> <ul style="list-style-type: none"><li>• FASFAA Business Meeting (Election Results)</li><li>• FASFAA First Look/Reveal</li><li>• Passing of the Gavel</li><li>• Closing</li></ul>	Main Windsong Ballroom

*We've given you some extra time throughout this agenda to spend with our Business Partners during the week of the conference.*