



**FASFAA FINANCIAL  
LITERACY WORKSHOP  
APRIL 14 – 15, 2021  
AGENDA**

## **WEDNESDAY - APRIL 14, 2021**

- 8:30 am – 9:00 am**    **Morning Social (Networking opportunity for attendees)**    **REMO - Building A**
- 9:00 am – 9:15 am**    **Opening**    **REMO - Building A**  
**Geoff Stam | Keiser University** | FASFAA Financial Literacy Coordinator
- Welcome**  
**Dameion Lovett | University of South Florida** | FASFAA President
- Bonnie Pirkle Scholarship/Charity**  
**Merrian King | St. Petersburg College** | FASFAA Scholarship Chair/Charity Coordinator
- 9:15 am – 10:00 am**    **How America Plans and Saves for College**    **REMO - Building A**  
**Laura Dickerson | Sallie Mae**  
*Every year, families sending a child to college set out to make decisions about how to pay for that education. Sallie Mae will share results from the 13th “How America Pays for College” a national research study conducted in conjunction with Ipsos that shines a light on how families make these decisions and what sources of funds they use. In addition to how much families paid for academic year 2019-20, we will explore how family income and savings, financial aid and borrowed funds are used and what steps families take to make college more affordable.*
- 10:00 am – 11:00 am**    **Financial Aid Administrators Guide to Debt Counseling**    **REMO - Building A**  
**Angela Moore and Jacob Dirghalli | University of Florida**  
*This session presents a comprehensive debt counseling plan FAAs can employ in counseling their graduating seniors. While there is an emphasis on the professional student in this session, the counseling plan applies to undergraduate, graduate, and professional students. We review the 3 phases of the counseling plan: identifying the debts, analyzing the repayment options, and providing an understanding of all the tools and options available to student borrowers. We also discuss the importance of budgeting and basic budgeting strategies to ensure that the student can make loan payments on time.*
- 11:00 am – 11:10 am**    **TRANSITION BREAK**
- 11:15 am – 1:00 pm**    **Lunch – FASFAA Expo**    **REMO - Building C**

<b>1:00 pm – 2:00 pm</b>	<b>Peer to Peer Education and Curriculum</b> <b>Ilia Cordero and Odette De Leon   Valencia College</b>	<b>REMO - Building D</b>
	<p><i>This presentation will address the importance and impact of Peer to Peer Education, and different creative ways to build a financial literacy curriculum. We will share real life examples from our Financial Learning Ambassador Peer Program at Valencia College, encompassing our operations, funding, collaborations, and technology</i></p>	
<b>2:00 pm – 3:00 pm</b>	<b>Learning Through Edutainment</b> <b>Dr. Morgan O’Sullivan   Lynn University</b>	<b>REMO - Building D</b>
	<p><i>Learning should always be educational, but it can also be fun! Come to this interactive session to learn how to bring financial literacy to life for your students. Through learning about different activities and thinking with a different lens, you will be prepared to teach and facilitate a group of students on the vitally important topic of financial literacy. By the end of this session, you will be ready to bring financial “edutainment” to your college / university campus. While we can all be entertainers, only the chosen few can be “Edutainers”. This is the session for you!</i></p>	
<b>3:00 pm – 3:15 pm</b>	<b>TRANSITION BREAK</b>	<b>REMO - Building E</b>
<b>3:15 pm – 4:15 pm</b>	<b>Financial Education in the Age of FOMO</b> <b>Shannon Jones  Inceptia</b>	<b>REMO - Building E</b>
	<p><i>Keeping up with the Joneses used to mean competing with your neighbors with homes, cars, and vacations. Now, thanks to social media, it means keeping up with the Kardashians with Instagram worthy shots of lavish homes, designer bags, and champagne trips on a beer budget. A majority of Millennials report that social media wreaks havoc on their spending, and yet FOMO (fear of missing out) keeps leading them into debt. Add in the ease of accessing money via fintech (mobile payments), and it’s a perfect recipe for financial disaster. How can we prepare students to say no in a world of nonstop peer pressure to spend, while technology makes it ever easier to do so? In this session, we’ll explore the effects of social media on spending and saving, the drawbacks of fintech, and how we can tailor financial education programs to inform and empower students to resist</i></p>	
<b>4:15 pm – 5:00 pm</b>	<b>Building Blocks for Teaching Financial Education</b> <b>Becky Davis   Ascendium Education</b>	<b>REMO - Building E</b>
	<p><i>Many of your students arrive on campus not knowing how to budget, how credit cards work, or the impact of interest. You want to educate them but where do you begin? Instead of starting from scratch, we will provide you with the building blocks for your financial education program.</i></p>	

# THURSDAY - APRIL 15, 2021

- 8:30 am – 9:00 am** Morning Social (Networking opportunity for attendees) **REMO - Building A**
- 9:00 am – 9:10 am** **Welcome to Day Two!** **REMO – Building A**  
**Geoff Stam | Keiser University | FASFAA Financial Literacy Coordinator**
- Bonnie Pirkle Scholarship/Charity**  
**Merrian King | St. Petersburg College | FASFAA Scholarship Chair & Charity Coordinator**
- 9:10 AM – 9:15 AM** Transition
- 9:15 am – 10:15 am** **Curriculum and Campus Partnerships** **REMO - Building B**  
**Candace Henry | University of South Florida**
- Bull2Bull Financial Education at the University South Florida is a peer-to-peer financial literacy program, designed to enhance overall financial wellness of undergraduate students. Bull2Bull's services include one-on-one personalized appointments, interactive workshops, and engaging events. Participants in this session will learn about the value of campus-wide partnership and how to integrate other departmental services in a financial education curriculum. This practice can help students optimize the on-campus resources available to them.*
- 10:15 am – 11:15 am** **Navigating Uncharted Waters/Meaningful Events in a Virtual Environment** **REMO - Building B**  
**Dr. Karemah Manselle | University of Central Florida**
- As financial aid professionals, we are used to an everchanging paradigm. We are masters of charting a new course. Then, COVID-19 entered the scene and even we were not quite sure how to navigate these uncharted waters. This session will delve into the opportunities presented in the virtual environment to bolster student engagement. Additionally, the session will explore best practices for engaging web-based presentations and the viability of virtual engagement post-pandemic.*
- 11:15 am – 11:25 am** Transition Break
- 11:25 am – 12:25 pm** **Financial Education Panel Discussion** **REMO – Building C**  
**Candace Henry | University of South Florida**  
**Jennifer Utroska | University of South Florida**  
**Dr. Karemah Manselle | University of Central Florida**  
**NeQuoia Loydd-Grant | University of South Florida-Health**  
**Dr. Morgan O'Sullivan | Lynn University**
- 12:25 pm – 1:00 pm** **FASFAA Update** **REMO – Building C**  
**Dameion Lovett | University of South Florida | FASFAA President**  
**Nadine Bailey | Ultimate Medical Academy | FASFAA Vice President**  
**Joan Bailey | University of South Florida-Health | FASFAA Conference Chair**