

FASFAA Executive Board Meeting Embassy Suites Orlando Lake Buena Vista, FL October 29, 30, 2018

2018-2019 FASFAA Executive Board

Elected Officers						
President	David Alexander					
President-Elect & Nominations	Daniel Barkowitz					
Vice President	Nadine Bailey					
Secretary	Denise Asselta					
Treasurer	Gail Rogers					
Immediate Past President & Fiscal Concerns	Joan Bailey					
Elected Region Represer	ntatives					
Region I	Kris Hatcher					
Region II	Nichole Crowley					
Region III	Sedrick Brinson					
Region IV	Kylie Gross					
Region V	Katie Conrad					
Members At Large Appointments						
Annual Conference Co-Chair	Nathan Basford					
Annual Conference Co-Chair	Merrian King					
Global Issues Chair	Kamia Mwango					
Federal Legislative Relations Chair	Irma Molinares					
Committee Chair Appointments						
Electronic Services Chair	Jeremiah McMahon					
OSFA Liaison & Newsletter Chair	Levis Hughes					
Graduate Professional/Financial Literacy	Sandy Shimp					
Scholarship Committee Chair	Laura Dickerson					
Vocational-Technical/Clock Hour Chair	Kim Phillips					
Membership	Jenny Cun					
Site Selection / Event Coordinator	Jeff Daniels					
Vendor / Sponsorship Coordinator	Chansone Durden					
Communication/Outreach/Special Initiatives	Vanesa Alfaro					
FASFAA Support						
Bookkeeper	Gwyn Francis					

October 2018

Why am I here?

I am here to serve the Financial Aid community in the state of Florida. I want to see our entire membership succeed in student success. I would like to continue the tradition of training and developing, which is one of FASFAA's core missions. It was an honor to serve for 2017-18 and I take pride in helping FASFAA evolve with the changes in our industry. I look forward to serving another year as President, then help Daniel Barkowitz as he transitions into his Presidency term.

Goals

- Transition from President-Elect to President in January 2018
- Represent Florida at activities and events as required as duties of the president for FASFAA, SASFAA, and **NASFAA**
- Provide state representation at the regional level by serving on the SASFAA Board
- Work with the board members and provide support, guidance, and resources in order to succeed our goals
- Write an article for the newsletter
- Help facilitate the annual audit
- Revamp the leadership program/President's workshop for 2017-18
- To lead and serve with integrity and excellence

Accomplishments

- Written and submitted the FASFAA Director's invite email
- Submitted the President's welcome video for the Fall Region Workshops

Recent Activities

- The leadership program is continuing in great fashion. I'll be conducting the "Managing up" session for the 2018-19 Leadership Program attendees
- I'm submitting a fall newsletter article
- I have attended the SASFAA Executive Board Meetings to represent Florida/FASFAA
- The leadership program is continuing in great fashion. I'll be conducting the "Managing up" session for the 2018-19 Leadership Program attendees

October 2018

Why am I here?

It has been an honor and a privilege to be part of the FASFAA Executive Board for the 2018-19 year, and I have been excited to be working to support our association and our membership. As incoming President-Elect, I view my role as 1) helping our FASFAA President in achieving his goals and vision, and 2) learning all I can in preparation for my year as FASFAA President.

Goals

Building upon President Alexander's theme of a "Roadmap to Success" I plan on working on the following items in the coming year:

- 1. Encourage Volunteerism. We need to develop future FASFAA Leadership and the best way to do this is through active committees with dedicated membership
- 2. Build upon last year's successful launch of the Leadership Program. Last year, FASFAA began a leadership development program with an inaugural class of financial aid professionals. With a great pre-conference session at the FASFAA Conference, the cohort is now poised for its next steps forward.
- 3. Ensure that there is a place within FASFAA for all members, including senior members of the financial aid community. As part of the ongoing mission of FASFAA, it is important that we serve members of our community who have 10 or more years of financial aid experience.
- 4. Work on by-laws / P&P Review. In partnership with FASFAA Secretary, work to review, evaluate, benchmark and update By-Laws, P&P, and other governing documents of FASFAA.
- 5. Carry out the assigned duties of the President-Elect as required by our By-Laws.

Accomplishments

Much work has been accomplished on each of our collective goals.

Encourage Volunteerism.

- Working with David Alexander, we have selected Sean Johnson and Tracy Wiles to coordinate our volunteer task force for 2018-19.
- We have issued an active call for volunteers to membership.
- We have issued an active challenge to all elected officers and committee chairs to make space for volunteers within their FASFAA work.
- o We will address FASFAA volunteerism at the Fall Board meeting.
- We have embarked on a Senior Member task force (see below) securing the participation of members with 25 years of experience and more as volunteers for the association.

Build upon last year's successful launch of the Leadership Program.

- o The curriculum for the 2018-19 Leadership Development course has been set and dates have been determined for webinars throughout the 2018-19 year. This includes participation from NASFAA Staff and David Bartnicki (our Federal trainer).
- We have identified a free webinar platform which will accommodate our needs for online training.
- Unfortunately, our first webinar was only attended by 2 of the 8 participants so it was cancelled.
- We will be ensuring that all members of the Leadership Program have an opportunity to be part of FASFAA Committee work in a meaningful way.

Ensure that there is a place within FASFAA for all members, including senior members of the financial aid community.

- An invitation was issued to all members of FASFAA with 25 years of experience or more inviting them to a task force. Ten 10 members accepted the call including the past Chair of NASFAA and the President Elect of SASFAA.
- We held a very successful first conference call (minutes included below).
- o We will be offering a "Senior Leadership" track at the 2019 FASFAA Conference.
- We have reached out to NASFAA to determine leaders and institutions who are not currently involved with NASFAA.

Work on by-laws / P&P Review

- Work has begun to review FASFAA By-Laws.
- We have collect benchmarking examples of By-Laws, Policies & Procedures, and other governing documents from state, regional and national associations for comparison.
- Carry out the assigned duties of the President-Elect as required by our By-Laws.
 - The chairperson for the Annual Conference (2020) has been selected. Karemah Mansalle from UCF has agreed to be the Conference Chair.
 - The nominations committee has had its first teleconference call where procedures and processes were identified for the year. We also discussed calendar activities for the upcoming election cycle. An article for the Fall newsletter has been submitted highlighting volunteer opportunities and officer positions up for election.

Other Activities

- Florida Philanthropic Network. This Professional Association is made up of philanthropic agencies in Florida who offer scholarships for higher education in the state of Florida.
 - o Offered a webinar on Financial Aid Packaging and Cost of Attendance to the Scholarship committee.
 - o Led a panel presentation on Outside Scholarship treatment at the convening of the College Access and Success Initiative (CASI). Invited panelists included Wayne Kruger (SPC), Dameion Lovett (USF), and Jackie LaTorella (UT).

NASFAA

- o Continued service on the Financial Aid Certification Committee.
- Participated as a member of the Task Force developing content for the Strategic Enrollment Management track for the NASFAA Leadership Conference.

SASFAA

Continued my participation as a member of the SASFAA Budget Committee.

Florida College Access Network

 Will be leading a webinar in November focused on Pell Grant. This webinar will be offered to high school guidance counselors, college admissions officers, community organizers, foundation staff and others both in the state of Florida and nationwide. The webinar will be part of NCAN's Thankful4Pell initiative.

Department of Education Federal Student Aid

Selected as a presenter for the Federal Student Aid Conference Year Round Pell session.

FASFAA New Aid Officer and Regional Training Sessions

 Leading training sessions for both FASFAA New Aid Officer Workshop and Region III Fall Training Workshop.

Book Reflection

While much of the book **Board Member Orientation** by Michael E. Batts resonated with me, the particular section I wanted to highlight here spoke to Financial Matters. As indicated by the text of the book, the Board has a direct responsibility to ensure the fiscal strength of the association which includes oversight of the books of the association and ensuring an independent review of the organization's finances. Ensuring a reasonable yet balanced operating budget, and performing a regular review of the actual income and expenses in relation to the budget is also an important part of the oversight responsibilities of the Board.

Minutes from the Experienced Financial Aid Administrator Task Force Conference Call

September 27, 2018

Attending: Teriann Wright, Daniel Barkowitz, Alicia Keaton, Bill Spiers, Kevin McCrary, Francisco Valines, Billie Jo Hamilton, Jay Lally, Donna Kolb

Missing: David Alexander, Jeanne Schurman, Nadine Bailey

Agenda:

- Identify members of our profession in Florida who are no longer members of FASFAA and invite them (back) into the association.
- Develop a "Senior Leadership" Track at the 2019 FASFAA Conference.
- Work to involve the counsel and support of senior leaders in the profession in all of FASFAA's activities.
- Find ways to include and involve the more senior members of our profession in FASFAA's committee work, advocacy, training sessions, annual events, and other activities.

Introductions:

Highlights: Lots of background in lots of sectors, 284 years in Financial Aid between those of us on the call.

Problem statement: How to serve our more experienced aid administrators. We want to make sure that FASFAA serves all of us, not just our newest members.

State associations have evolved into state and NAO training, regions do intermediate-level training, and national does more experienced training. People vote with their dollars / staff size makes a difference.

Some schools have disengaged from the state association. Time to re-invite these schools back in.

Technology has driven how we interact with our associations. These days we do more training by webinar. Used to look at state associations for training.

Massachusetts – FISAP Workshop. Missouri – CORE training and then a weekly follow-up. Could we do more workshops as a webinar?

We do regional workshops now (a few times a year). Variation in what gets offered. Could we think about doing more of a NASFAA approach and centralize the topics? Region V has done some credentialing work at the regional sessions.

EASFAA did a great job with the webinar process last year (timely and throughout the year).

Offering opportunities for senior leaders. How can we do that? We need to return to offer something that they need to come to.

Conference ideas:

- Invitational only session to Senior Directors (limited to Directors or folks with more than 25 years of experience).
- Bright Futures? Expansion to year-round.
- Can we offer a session to people who aspire to Director positions?
- Navigating the political waters within your institutions.
- Aspiring to be a VP Student Services?
- Financial Aid in an Enrollment Management environment.
 - o If you aspire for an EM position, how to you do that
 - o If you work in that environment, what do you need to do?
- NASFAA Leadership advanced track. Moving from manager to leader. Can we look at their topics?
- Advocacy in a time of Legislative Change (Reauthorization).
- Human Resources Management onboarding, evaluating, challenges, professional development, dealing with multiple generations of employees
- Outsourcing verification / huge savings in staffing. How do you evaluate services? How do you make sure that your staff still has an understanding of what has been outsourced?

Need to make sure that our agenda for the conference goes out ahead of time.

How do we reach out?

State Universities / ICUFF / State College Director – can each of us reach out to our populations?

Email Billie Jo the list of non-members and see if they can run it against their list.

Once we can verify, can we do some outreach both via email and phone for invitations back to FASFAA.

Do we want to do a survey? Can we ask them how can we better serve you? No more than 5 questions. What have you not gotten from FASFAA that would get you reengaged?

People have limited budgets. People getting engaged in the conference. We really need to get the agenda out early! Building the softer skills is an important piece which we can offer.

Members of EAB. They have the smaller forums. Some structure (limited to 20 people). Get so much from those meetings with a directed conversation.

Association governance?

Advisory group? Past-presidents group? Are the members of the Board trained to understand what it means to be a member of the board?

Ron and Billie Jo came to do an all-day training for FASFAA Board in the past.

How do we best prepare people to serve on the NASFAA Board?

Senior leadership – challenge of time to put your name forward for leadership.

How do you sell the benefits of leadership in the association to your management?

How do you make sure you don't step on your own staff and their leadership path and growth?

FASFAA Board – an opportunity for staff development.

We need to garner more committee members. How do we grow committee opportunities? We need to make sure to follow-up with those who volunteer.

Other topics:

- Bring back a bursar track along with the financial aid piece. Florida Association for Bursars and Student Accounts (annual conference).
- It takes a village to keep financial aid in compliance. How do we bring everyone to the table?
- Role for senior leaders to serve as outreach person to those organizations.

October 2018

Why am I here?

- To ensure that FASFAA members have access to training resources.
- To provide support to the Region Representatives in their trainings and workshops.
- To support the Clock Hour Chair for any trainings they may provide during the year.
- To support the Grad/Professional Chair for any trainings they may provide during the year.
- Provide training tracks and sessions at the annual conference that touch all areas for the FASFAA members and attendees.

Goals

- I would like to further examine various delivery methods of training modules to increase outreach to members e.g. webinars.
- Provide support to Region Reps and Chairs.

Accomplishments

- Worked with Electronic Services Chair to update www.fasfaa.org site with workshop info.
- FASFAA purchased 10 NASFAA credentials for 18-19 year. Will be provided during region workshops, clock hour and NAOW.
 - Administrative Capability EXEC
 - Application Process NAOW
 - Cash Management EXEC
 - Cost of Attendance
 - Need Analysis NAOW
 - Packaging and Notification of Awards NAOW
 - Professional Judgment
 - Return of Title IV
 - Satisfactory Academic Progress
 - Student Eligibility NAOW

Recent Activities

- Worked with Clock Hour Chair and Site Selection/Events Coordinator to plan the Clock Hour and NAO workshops for 10/30 - 11/2 - Orlando, FL
- Offered special pricing for those that attend both workshops
- As of 10/10/18 there were a total of 46 people registered.
- Two NASFAA credentialed courses (COA and Packaging) will be offered.
- Maintaining a bi-weekly conference call with training committee
- Attended initial annual conference committee meeting
- Sent email in regard to call for presentations on 10/11/18.

- Ensured that FASFAA social media sites were updated with upcoming workshops

Book Reflection

Honestly, did not have a chance to review again for this year.

October 2018

Why am I here?

Assist the executive board with communications and reporting responsibilities.

Goals

- Assist all FASFAA members with any given tasks.
- Keep all executive board members with up-to-date information on board communication.
- Send out compilation reports, meeting minutes and board meeting agendas prior to each board meeting.
- Work with President on any additional tasks that may need to be completed.
- Chair committee to update the bylaws and policy and procedures

Accomplishments

- Send out necessary documentation to board members for upcoming meeting.
- Establish committee for Bylaws and P&P review
- Reviewed and updated agenda for distribution
- Complete all meeting minutes for board approval.
- Updated our executive board contact list.

Recent Activities

- The Bylaws and P&P committee has begun meeting every two weeks.
- The committee's first priority was to begin updating the Bylaws which will be discussed under old business.
- The committee has made changes and suggestions to the Bylaws which will be brought before the board.
- Each person on the committee was given a section of the Bylaws to review and report back on suggestions and changes to the Bylaws.

October 2018

October 2018

October 2018

Why am I here?

Serve the financial aid administrators of Region I

Goals

- Increase regional membership
- Explore the possibility of conducting virtual workshops
- Introduce information technology training sessions into workshop agenda
- Achieve fundraising & charity donation goals, as set forth by FASFAA's Executive Board
- Lobby for the expansion of need-based aid from Florida's Department of Education

Accomplishments

- Region I workshop held 10/19 @ UWF in Pensacola
 - o I will verbally update the board on the number of attendees that show up
 - o I am attempting to incorporate webinars into my agenda

Recent Activities

- Participated on 9/6 & 9/25 conference calls
- Served on policy & procedure sub-committees

Book Reflection

I unfortunately wasn't able to attend the last board meeting and haven't therefore received the book in question

October 2018

October 2018

October 2018

Why am I here?

Goals (from July 2018 EB Report)

- Provide the Region IV administrators with workshops that target the topics they feel are needed or that will help advance their professional abilities. I hope to accomplish this by continuing communication with members and having an open forum for suggestions on future trainings.
- Establish communication with other region representatives so that we can collaborate and share ideas to ultimately benefit all of our regional events and members.
- Increase the number of NASFAA U credentialed members.

Goals (new)

Increase volunteerism at regional events by encouraging other members to be presenters or through other tasks such as raffles, ice breaker activities or outreach to members.

Accomplishments

- Registered guests for the Region IV Workshop are currently (as of 10-15-18) at 19 members registered, none of which have the SAP Credential that is being offered at the workshop. Final figures should be available when we meet on October 29, 2018.
- We have been able to credential an additional person who has agreed to co-present at the regional workshop.
- In accordance with goals from July 2018, spoke with Region I representative, Kris, about a hands on activity that was going to be performed at his event to see if those could be shared once his region workshop was over. Due to Hurricane Michael Region I Workshop has been postponed so we will not be able to see how the activity worked this term, however future collaboration is possible.

Recent Activities

- Region IV Workshop has not been held as of 10-15-18 submission of this report, an update will be provided on October 29 at the in-person meeting to discuss the information after the 10-26-18 workshop is held.
- Budget for the Region IV Workshop appears to be in line and under what is allowed through 18-19 budget. Current estimates are below, a revised, final expenditure will be available at the October 29 meeting.

Book Reflection

Additional Notes

Actual budget will not be available until after 10-26-18, when Region IV Workshop takes place.

Compilation Report

Category	Projected Subtotal			Actual Subtotal		Comments		
Venue	SUBTOTAL		\$0.00	SUBTOTAL	\$0.00			
Location Rental	\$		0.00	\$	0.00			
Equipment			0.00		0.00			
Food and Beverage	SUBTOTAL		\$0.00	SUBTOTAL	\$0.00			
Coffee (Morning)	\$18.00	2	36.00					
Donuts (Morning)	\$9.99	3	29.97					
Lunch	\$201.83	1	201.83		Se	ee attached page for breakdown		
						1 3		
Educational Materials	SUBTOTAL		\$0.00	SUBTOTAL	\$0.00			
NASFAA Credential	\$		0.00	\$	0.00 P	urchased in Training Budget		
Event Materials	SUBTOTAL		\$0.00	SUBTOTAL	\$0.00			
Raffle Tickets	10.99	1	10.99					
Plates	2.99	1	2.99		5	5 count paper plates- Target		
Napkins	2.99	1	2.99		2.	30 ct paper napkins- Target		
Silverware	2.5	2	5		2-	4 count assorted silverware		

For meal options, choice for breakfast will be coffee and donuts from Dunkin Donuts, lunch will be ordered from Publix. All estimates are based on 30-40 people, will be adjusted once final registration list is in.

Region IV Fall Workshop- Meal Research

Coffee (Morning)	Option 1 UT	SUBTOTAL	\$0.00	SUBTOTAL	\$34.00	
	Starbucks (1 gal)	2	17		34	
Coffee (Morning)	Option 1 UT	SUBTOTAL	\$0.00	SUBTOTAL	\$28.00	
	Regular Coffee (1 gal)		14		14	
	Decaf Coffee (1 gal)		14		14	
Coffee (Morning)	Option 2- Dunkin Donuts	SUBTOTAL	\$0.00	SUBTOTAL	\$65.97	
	Regular Coffee (1 gal)	2	18		36	
	Dozen Donuts	3	9.99		29.97	
Lunch (Afternoon)	Option 1 UT	SUBTOTAL	\$0.00	SUBTOTAL	\$388.00	
	Classic Turkey Club	15	9.95		149.25	
	Italian Combo	15	9.95		149.25	
	Veggie Pita	10	8.95		89.5	
Lunch (Afternoon)	Option 2 Publix	SUBTOTAL	\$0.00	SUBTOTAL	\$201.83	
	Finishing Touches (Med)	1	24.99		24.99	
	Italian Meal Wheel	3	13.99		41.97	Serves 5 ea
	Turkey Meal Wheel	3	13.99		41.97	Serves 5 ea
	Ultimate Meal Wheel	3	13.99		41.97	Serves 5 ea
	Veggie and Cheese Party Sub	1	16.99		16.99	Serves 7 ea
	Publix Cookies	2	4.99		9.98	
	Bag of Apples	2	7.99		15.98	
	Case of Water	2	3.99		7.98	

Katie Conrad – Region V Representative

Executive Board Report

October 2018

Why am I here?

To serve as a liaison between the Executive Board and the membership within Region V, and to support the goals of the FASFAA leadership team.

Goals

- Communicate Association business and training opportunities with the members in Region V
- Plan Fall/Spring Region V training workshops offering NASFAA credentialing
- Represent Region V for FASFAA advocacy efforts
- Increase Region V volunteerism and involve more members in the workshops
- Exceed 2017-2018 contribution to the Bonnie Pirkle Scholarship fund.

Accomplishments

- Updated Region V webpage with 2018-2019 information
- Region V Fall Workshop planned for November 9, 2018. NASFAA SAP curriculum will be presented and participants will be able to sit for the credential examination. Sara Kaufman will be the credentialed trainer. Agenda also includes presentations on 19-20 Application processing by Brenda Brown, Verification by Anh Do, OSFA update by Adelfa Ukenye, and Bonnie Pirkle presentation by Jennifer Ruiz.

Recent Activities

- Serve on the Bylaws and P&P revision committee
- Alerted the Executive Board to a concern with the FASFAA listserv and asked for further investigation. Not all members receive the messages from the membership listserv, and once membership is not current, I don't believe those members get anything. This causes concern with communicating our training events with our region and the entire membership.

Nathan Basford - Annual Conference Co-Chair

Executive Board Report

October 2018

Merrian King - Annual Conference Co-Chair

Executive Board Report

October 2018

Why am I here?

- As one of the conference co-chair I am here to provide support and to assist with making the 2018/2019 FASFAA Conference successful.
- I am here to assist in any way possible to achieve the goals of the president and committee.

Goals

- Work collaboratively with Nathan Basford for the preparations of the 2018/2019conference.
- Learn as we plan for the conference.

Accomplishments

- Completed the inventory list.
- Assist with the conference co-chair letter.
- Assist with ideas for sessions.
- Assist with information for the website.

Recent Activities

same as above

Keep going... Difficult roads often lead to beautiful destination. The best is yet to come **Author unknown**

Kim Phillips - Vocational-Technical Clock Hour Chair

Executive Board Report

October 2018

Why am I here?

To allow Financial Aid Administrators that process Clock Hour Aid to receive the training and networking they need through FASFAA.

Goals

- Increase enrollment at Clock Hour Workshop
- Increase involvement of Clock Hour Members

Accomplishments

- Developed a small group of clock hour students to discuss the needs for training at the clock hour workshop
- Will discuss with the same group the training needs for the Annual Workshop

Recent Activities

- Clock Hour Workshop is scheduled For October 30, 31 and November 1 at Embassy Suites, Orlando Lake Buena Vista Resort
- 55 Participants registered as of 10/16/18
- Goal to have 100 participants

Book Reflection

What book?

Sandy Shimp – Graduate Professional/Financial Literacy Chair

Executive Board Report

October 2018

Compilation Report

Kamia Mwango - Global Issues

Executive Board Report

October 2018

Jenny Cun - Membership Chair

Executive Board Report

July 2018

Compilation Report

Jerry McMahon - Electronic Services Chair

Executive Board Report

October 2018

Irma Molinares – Federal Legislative Relations Chair

Executive Board Report

October 2018

Levis Hughes - Office of Student Financial Assistance Liaison and Newsletter Chair

Executive Board Report

October 2018

Laura Dickerson - Scholarship Committee Chair

Executive Board Report

October 2018

Why am I here?

Unable to attend, but here to support FASFAA and the executive committee with the Bonnie L Pirkle Scholarship

Goals

Expand the scope of Bonnie L Pirkle Scholarship to FASFAA members

Accomplishments

Updated the BPS scholarship page with 17/18 award recipients

Recent Activities

- Updated BP scholarship page with updated information
- Submitted a BPS 17/18 recipient acknowledgement in the FASFAA newsletter
- Working with the Region reps to promote BPS during workshops
- Created a ppt presentation and cheat sheet for the Region Reps use
- Working to update the PP on BPS
- Created the new BPS Challenge for the regions to encourage promotion and bring fun to the events.

Book Reflection

Jeff Daniels – Site Selection/Event Coordinator

Executive Board Report

October 2018

Chansone Durden - Vendor/Sponsorship Coordinator

Executive Board Report

October 2018

Vanesa Alfaro – Communication/Outreach/Special Initiatives

Executive Board Report

October 2018

Why am I here?

Manage the social media activity by having up to date information of events and relevant news

Goals

Increase social media views to keep our members informed and therefore increase our member count for workshops and conference

Accomplishments

- I have kept up with all workshop updates on our social media page
- Put together flyers for our social media site
- We have increased our social media activity in the last two months

Recent Activities

Post all conference and workshop information

Gwyn Francis – Bookkeeper

Executive Board Report

October 2018