

FASFAA Executive Board

2020 - 2021

End of Year Board Report

June 2021

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2020-2021	FASFAA	Executive	Board
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Elected Officers				
President	Dameion Lovett			
President-Elect & Nominations	Katie Conrad			
Immediate Past President & Fiscal Concerns	Daniel Barkowitz			
Vice President of Training	Nadine Bailey			
Secretary	Denise Asselta			
Treasurer	Wayne Kruger			
Treasurer-Elect	Eileen Brzozowski			
Elected Region Representativ	ves			
Region I	Kris Hatcher			
Region II	Chas Hammond			
Region III	Abigail Troche			
Region IV	Kimberly Gloster			
Region V	Jessica Ly			
Members At Large Appointme	nts			
Conference Chair	Joan Bailey			
Federal and State Legislative Chair	Tracy Morgan			
Global Issues Chair	Jeff Daniels			
Vendor/Sponsorship Coordinator	Laura Dickerson			
Site Selection/Event Coordinator	Irma Molinares			
Committee Chair Appointments				
Electronic Services Chair	Jeremiah McMahon			
Early Awareness/Outreach/Financial Literacy Chair	Will Hunter			
Membership Chair/Volunteer Coordinator	Suzanne Evans			
Scholarship /Charity Chair	Merrian King			
Grad/Professional (Private/For Profit/Non-Profit)	Brenda Noblitt			
Vocational-Technical/Clock Hour	Teriann Wright			
OSFA Liaison/Newsletter	Louanne Standley			
FASFAA Support				
Bookkeeper	Gwyn Francis			

Dameion Lovett – President

End of Year Board Report June 2021

Why am I here?

FASFAA's working theme for this year is *See the Possibilities, Expand Your Horizons.* This year has turned out to be one of the most difficult in the association's history with the COVID-19 global pandemic. During these turbulent times, it takes dynamic leadership to ensure that the financial aid profession remains strong and its administrators are well informed. We must also be a source of mentorship to those just beginning their careers in the field in order to ensure there are competent professionals ready to assume leadership roles as others retire and leave the profession.

Goals

- Ensure the voice of FASFAA is heard within the financial aid community; to put stories, names and numbers forward to provide the full picture of the important issues concerning financial aid in higher education. Be a strong advocate to represent FASFAA in legislative matters at the state and national levels
- Increase FASFAA's participation in supporting the Florida College Access Network to help high school students successfully complete the FAFSA.
 - Provide financial aid training for high school guidance counselors to assist in their preparation of college bound seniors in the financial aid process.
 - Promote FAFSA awareness throughout the state by partnering with OSFA
 - Partner with high school districts across the state to promote FAFSA completion
 - Increase membership and facilitate the participation of members as volunteers.
- Create an open pipeline of members who can serve on committees to help further the completion of goals throughout the year.
- Provide additional training via executive board to members in order to help membership see the value of servant leadership; using this method to bring new and innovative individuals into the executive board.
- Continue to provide excellent webinar trainings to the membership

Accomplishments

Even though this year was completely virtual, we were able to have an extremely successful year thanks to the dedication of the board members and our great volunteers!

- Membership stands at 931.
- Designated task forces for the year to work on special projects
 - o Virtual Annual Conference—Completed
 - P&P Appendix—Completed

- Long Range Strategic Plan—Completed
- Website Improvement—Completed
- Completed the Sponsorship Prospectus document for Business Partners.
- Leadership Education for Association Professionals (LEAP) Program. Designed to equip new and aspiring financial aid administrators with the resources and tools to become better leaders in our profession and provide opportunities of professional networking and involvement with FASFAA. Eight mentees successfully completed this year's program. Three mentees ran for office in this year's elections with one being elected to a board position.
- 2021-2024 Long Range Strategic Plan approved by membership at the annual conference.
- Formalizing a plan to provide financial aid/FAFSA trainings for high school guidance counselors.

Activities----Specific details/outputs to be provided by appropriate chairs.

- Served as Florida representative on the SASFAA Executive Board.
- Served on SASFAA's Diversity Leadership Program Committee.
- Set the conference theme Sharing the Vision, Shaping the Future.
- We awarded \$12,600 from the Bonnie Pirkle Scholarship fund
 - Selected four students to receive the President's Award from the Bonnie Pirkle scholarship fund (Karissa & Kelsey Hamilton, Kwabena-Joseph Baptiste Casimir, and Noah Wiskoff)
- Presided over nominations for FASFAA awards for 2021 presented at the annual conference. With Board approval:
 - Presented (1) Honorary Lifetime Membership Award to Maureen Anderson
 - Presented (2) Lifetime Service Recognition Awards to Dr. Pat Watkins & Jill Lennox
 - Presented (1) Certificate of Appreciation Award to Jennifer Towers
 - Presented the inaugural recipient of the Ollicia Anderson Achievement Award to Edward Schworn
- At president's discretion; presented (6) President's Appreciation Awards
 - o Teriann Wright
 - o Laura Dickerson
 - Kristina Chavers
 - Heidi Goldsworthy
 - o Brenda Brown
 - o Edward Schworn
- Attended four SASFAA Executive Board meetings, representing FASFAA
- Filled vacancies in officer positions with Board approval:
 - Vice-President of Training
 - \circ Secretary
 - o **Treasurer**
 - Treasurer-Elect
 - o Region I Representative
- Appointed members to fill board vacancies:

- Federal & State Legislative Chair
- o Global Issues Chair
- o Early Awareness/Outreach/Financial Literacy Chair
- Met with UBS representatives to review FASFAA investment accounts
 - Held the following training events throughout the year:
 - o NASFAA Authorized Event: Professional Judgment
 - NASFAA Authorized Event: Application Process
 - o NASFAA Authorized Event: Return of Title IV Funds
 - o NASFAA Authorized Event: Campus Based Programs
 - FASFAA Annual Clock Hour Workshop
 - Webinar: Financial Literacy for Graduate/Professional Schools
 - o Director's Summit
 - Webinar: Returning to Campus & Campus Operations During a Pandemic
 - Webinar: NASFAA Federal Update
 - Webinar: OSFA Update
 - Winter Solstice Celebration
 - Financial Literacy Workshop
 - Webinar: Paying for Graduate School
 - Webinar: OSFA Small Programs
 - Webinar: Mental Health for Staff
 - Webinar: BBAY Loans
 - Webinar: Empowering Differences
 - Director's Roundtable
- Served as a panelist for LEAP program's leadership panel.
- Held two statewide FAFSA completion events partnering with the Florida College Access Network and Florida Virtual School.
- Provided (3) Newsletters to the membership.
- Provided (1) State of the Association address to the membership.
- Continued working with the Business Partner Advisory Board; making updates to the website to solidify our working relationship with the partners.
- Worked with Electronic Services Committee on revamping the FASFAA website. Menu navigation is as it appears below. Areas in red are active at specific times during the year.

	Member Services	Lea	dership	Conf	erence
	Join FASFAA (or Renew)		cers		erence Home
	Membership Benefits	Rec	ional Representatives	Presi	dent's Conference Welcome
	My Profile	Mer	nbers at Large & Appointments	Confe	erence Chair Message
	Member Payment	202	1-2022 FASFAA Elections	Confe	erence Committee
	Volunteer	Tas	k Forces	Pre-C	Conference Workshop
	Bulletin & Job Boards	Stat	ff Support	Confe	erence Agenda
	FASFAA Forms	Mee	eting Minutes	Confe	erence Speakers & Guests
	FASFAA Listserv	Gov	erning Documents	Confe	erence Registration
	Continuing Education Units			Chari	ty Information
	Forgot Password			Confe	erence Support
Event	s & News		Resources		Business Partners
Trainin	ng & Events		Financial Aid Administrators		Who Are They
News	<u> </u>		Students & Families		About Advisory Group
			Graduate/Professional Schools	;	Support Recognition
			Independent Colleges & Universities		Sponsorship Opportunities
			Veterans & Military		Sponsor Payments
			Guidance Counselors		
			Financial Literacy Resources		
			Legislative Tracker		
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Traini	ng & Events (Submenu)				
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Regions
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Global Issues
Privacy Statement
Scholarships & Service
Annual Awards
History

Leadership Program (LEAP) Submenu

LEAP Program LEAP Committee LEAP Participants

Scholarship & Service (Submenu)

Bonnie Pirkle Scholarship Community Service

Annual Awards (Submenu)

Annual Award Descriptions Ollicia Anderson Award Honorary Lifetime Awardees Lifetime Service Recognition Awardees Certificate of Appreciation Awardees Distinguished Service Awardees Ollicia Anderson Achievement Awardees

History (Submenu)

Past Presidents Florida Financial Aid History Conference Location History NASFAA Award Recognition

- Presented mock check to this year's charity, Community Foundation of South Lake's Brittany Timmons. Since the conference was held virtually, the check in the amount of \$3,423 will be mailed separately to the Foundation along with a congratulatory letter.
- Presented collection of over \$1,000 in school supplies, four laptops and two printers to the Foundation's local school of choice, Mascotte Charter Elementary School and Principal Tiffany Mayhugh-Rego.



Katie Conrad – President-Elect

End of Year Board Report June 2021

Why am I here?

• The President-Elect is responsible for Nominations and Elections for the 2020-2021 year, to support our FASFAA President in achieving his goals and vision, and for learning everything possible to prepare for my year as FASFAA President.

Goals

- Encourage volunteerism and involvement of our membership and to ensure we have a strong pool of volunteers to fill all Executive Board positions
- Present a dual slate for all open positions on the ballot.
- Work closely with President Lovett to fulfill all of his goals for the year
- Participate on committees and taskforces to prepare a smooth transition to 2021-2022
- Begin revisions of the President's Guide to be completed at the conclusion of 2022

Accomplishments

- Confirmed a dual slate of nominations for all elected positions for the 2021 election cycle. Positions included President-elect, Secretary, Treasurer-elect, Region Representatives 1, 3, 5.
- Held FASFAA election from May 2nd until June 3rd in conjunction with the annual conference.
- Announced the results of the 2021-2022 election during the business meeting on the final day of the annual conference.
- Completed the selection of appointed board positions for the 2021-2022 Executive Board.

- Solicited nominations for elected positions for the 2021 election cycle. Nominations will officially close on 2/28/21. Soon after the close of nominations, the nominations committee will meet to determine the final slate of candidates. The goal is to have a dual slate for each of the 6 open positions.
- Participated in the FASFAA State-wide Directors Meeting on February 10, 2021. Co-hosted the open forum session with Region 1 Representative, Kris Hatcher.
- The Strategic Planning Task Force has been meeting regularly with consultant Stephen Hundley to prepare a 5 year plan to present to the Board and membership later this year.
- Participating on the Training Committee to plan webinars for the year and the conference curriculum.
- Attended two meetings of the LEAP program group to see the great work Jennifer Towers is doing with the mentors and mentees in the leadership program.

- Attended a meeting of the Partner Advisory Council in December to solicit feedback from our partners regarding sponsorship proposals and partner needs.
- Worked with the Budget Finance Committee to plan for budgetary changes with regard to virtual conference.
- Meet regularly with President Lovett to ensure the association is striving to meet his goals for the year and to ensure a smooth transition to 2021-2022.
- Attended the NASFAA Leadership Symposium, which was held virtually in February 2021. I attended the Association Leadership Track as the Florida State President-Elect
- Attended the SASFAA Transition Meeting on June 21, 2021 as the Florida State President-Elect.

Daniel Barkowitz – Immediate Past President & Fiscal Concerns

End of Year Board Report June 2021

Why am I here?

• As Past-President, my role is to support the President in the realization of his goals, and to help prepare the President-Elect for her year in leadership of FAFSAA.

Goals

- I helped lead the creation of our next Strategic Plan for FASFAA for 2021-2024.
- I provided ongoing technical support for the statewide / regional webinars, clock hour workshop and other workshops and webinars through the year.
- I worked with the Budget Committee in creating and monitoring the finances and budget of the association.
- I lead the statewide Directors of Financial Aid Meeting.
- I served as a member of SASFAA's nominating committee and worked as a planning and faculty member of the SASFAA Leadership Development program.
- I led and convened the Past-President advisory council.

Accomplishments

- Strategic Plan for 2021-2024 was written, developed, and ratified by the Board and by membership.
- Fiscal concerns committee worked through a very difficult forecasting year and ended the year with a budgetary surplus despite having to run everything virtually.
- Directors of Financial Aid have been engaged and committed to the Association throughout the year and have supported staff involvement which was built upon the strong foundation of our Directors of Financial Aid Meeting.
- FASFAA's immediate pivot to an online conference experience in 2020 shortly after the pandemic began was submitted to NASFAA for a Gold Star Award consideration.
- Led three conference sessions at the annual FASFAA Conference in 2021 which also featured copanelists from Kenyon College (OH), Howard University (DC) and SUNY Brockport (NY).
- Assisted with technical issues for workshops and conference as needed.
- Finished up my year as Past Chair for NASFAA's CFAA Commission and will serve one final year as SASFAA representative.
- Served as a member of NACAC-NASFAA Commission on Racial Equity in Admissions and Financial Aid Practices.
- Served as a member of NASFAA's State Legislative Issues Task Force.
- Presented at SASFAA Conference (twice).
- Presented at CampusLogic EmpowerED Conference.
- Supported FASFAA / FCAN Virtual High School nights by leading virtual FAFSA sessions.

Recent Activities

• See above

Nadine Bailey – Vice President of Training

End of Year Board Report June 2021

Why am I here?

- To ensure that FASFAA members have access to training resources.
- To provide support to the Region Representatives in their trainings and workshops.
- Provide support to the webinars that FASFAA will provide throughout the year.
- To maintain the FASFAA Training Committee, provide updates and resources to all committee members.
- Assist with the trainings and sessions provided at the annual conference that addresses all areas for the FASFAA members and attendees.

Goals

- To provide an agenda for the annual conference that will attract attendees of all areas of financial aid.
- Continue to provide support of the various delivery methods of training modules to increase outreach to members.
- Provide support to FASFAA Training Committee and the Conference Committee. Act as a liaison between both.

Accomplishments

- Successful conversion to a virtual conference that was held June 1-4, 2021.
- Had a pre-conference with sessions geared towards new and intermediate aid officers.
- Presented at the Pre-conference opening session.
- Provided a robust agenda that included sessions by FSA, NASFAA, OSFA, OIG and SASFAA update.
- Moderated sessions at the annual conference.
- Over 200 members registered and attended the virtual conference.
- Assisted Local Arrangements Chair with activities for networking opportunities after the sessions on Tuesday and Thursday of the week of the conference. (Found a stand in for Kahoot)
- Ran in the FASFAA elections for President-Elect position.

- Have a shared drive in One Drive for the conference that holds most of the presentations and bios. Moderators, Training Committee and Conference Committee had access. Created in a way that the account can be shared with the next VP of Training etc.
- Worked with Ashley Brundage to solidify June 22nd webinar, Empowering Differences.

Denise Asselta – Secretary

End of Year Board Report June 2021

Why am I here?

- Assist the executive board with communications and reporting responsibilities
- Record minutes for each meeting and distribute to executive board members for approval

Goals

- Keep all executive board members with up-to-date information on board communication
- Send out compilation reports, meeting minutes and board meeting agendas prior to each board meeting

Accomplishments

- Sent out necessary documentation to board members for upcoming meeting
- Sent out annual business meeting minutes for annual conference
- Compile board reports for final end of year board compilation report
- Complete all meeting minutes for board approval

- Sent out the minutes from the February, March, April, and May Board Meeting
- Sent out reminders for board reports and end of year report

Wayne Kruger – FASFAA Treasurer & Eileen Brzozowski – FASFAA Treasurer-Elect

End of Year Board Report June 2021

Why are we here?

• To serve FASFAA.

Goals

• Oversee management of FASFAA's financial affairs.

Accomplishments (in coordination with Bookkeeper Gwyn Francis):

- Payment of bills and reimbursements, monthly reconciliation of accounts, and production of financial statements.
- Annual filing of IRS Form 990 (07/01/19 06/30/20) and 2021 Florida Not For Profit Corporation Annual Report.
- Per recommendation of UBS advisors, consolidated UBS investments from five accounts to three accounts to reduce fees/expenses. Coordinated presentation by UBS financial advisors to the Executive Council.
- In coordination with Fiscal Concerns Committee, updated the FASFAA Investment Policy Guidelines. Developed template monthly report of Fiscal Concerns Committee.
- Established online access to FASFAA's three credit card accounts. Bookkeeper began paying credit cards electronically. Corrected EIN/TIN on credit cards.
- Updated contact information for all billing accounts (with the exception of the P.O. Box) to treasurer@fasfaa.org.
- Reported financial status to membership at Annual Meeting.
- Responded to member's invoicing and billing inquiries.
- Participated in Strategic Planning Task Force.

Recent Activities

• See above.

Kris Hatcher – Region I Representative

End of Year Board Report June 2021

Why am I here?

• Serve the financial aid administrators and students from Region I until June 30th, 2021 *Goals*

• Assist FASFAA by filling in for Shana Gore's remaining responsibilities

Accomplishments

• Co-hosted March 26th's FASFAA workshop with the other region reps

- Participated in FASFAA's strategic plan task force
- Participated in FASFAA's LEAP program
- Participated in FASFAA election, training, and conference committee meetings (virtual)
- Participated in 05/20/2021 FASFAA executive board meeting (virtual)

Chas Hammond– Region II Representative

End of Year Board Report June 2021

Why am I here?

• I am here to serve the members of FASFAA Region II by facilitating high-caliber training and Credentialing opportunities, fostering connections between institutions and financial aid professionals,

and bolstering membership and participation in the association.

Goals

- Recruit volunteers within Region II
- Facilitate high quality training events
- Provide effective and regular communication and updates to Region II members
- Actively participate in executive board phone calls and meetings

Accomplishments

- Worked closely with Training Committee to plan and execute conference agenda
- Co-hosted Public Institution "Birds of a Feather" session
- Moderated conference sessions
- Collaborated with Region Representatives and Webinar Co-Chairs to assist in planning Spring and Summer 2021 training events

- Participated on Strategic Planning Taskforce
- Currently working with Region Representatives to plan all region workshop in June
- Provided various types of support for the annual conference

Abigail Troche – Region III Representative

End of Year Board Report June 2021

Why am I here?

 Being part of this association has enhanced my opportunity to create professional relationships that support and guide me in my career. Under the current circumstance, the association has worked diligently providing support to our Financial Aid community through webinars and workshops.

Goals

- Professional Growth
- Develop relationships in the Financial Aid community.

Accomplishments

- Have been part of virtual workshops as presenter and moderator, which has helped me recognize the need for and importance of polishing these skills.
- Have had the opportunity work and develop good relationships in our FA community.
- I enjoyed being part of the FASAFAA'S Strategic Plan for 2021-2024.
- Have broaden my understanding and commitment of being part of an association.

- Was part of the Region representatives Workshops
- Presented: Overview of COD/NSLDS
- Assisted in the presentation of BBAY Loan awarding
- Participated in the 2021 FAFSAA as Moderator

Kimberly Gloster – Region IV Representative

End of Year Board Report June 2021

Why am I here?

- To serve as a voice and a resource for Region IV members and the executive board, while also supporting the mission of FASFSAA.
- To assist with coordinating and facilitating training opportunities that develop and maintain professional standards throughout the FASFAA community
- To challenge myself to seek new opportunities for professional growth, and to improve my abilities so that I can best assist in improving the abilities of my region.

Goals

- Coordinate training that offers NASFAA credentialing opportunities.
- Communicate with Region IV purposefully.
- Support FASFAA organizational goals and activities.
- Maintain and possibly increase membership during the challenging times of COVID-19 and during a hopefully soon to come post COVID-19 period.

Accomplishments

- Assisted as an organizer in conducting a total of four virtual Statewide Workshops during Fall, Spring and Summer.
- Assisted as a moderator for the virtual annual FASFAA conference
- Maintained meaningful communication with current, past and new members by checking in via email, and by providing advice on financial aid and FASFAA related topics to those who seek.

- Served as an organizer in conducting four virtual Statewide Workshops.
 - NASFAA credentialing opportunities:
 - R2T4 (October 16)
 - Professional Judgement (November 13)
 - Application Processing (June 18)
- Served as a member on the Virtual Conference Task Force
- Served as a moderator for the Virtual FASFAA Conference

Jessica Ly – Region V Representative

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No Report

Joan Bailey – Conference Committee Chair

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No Report

Tracy Morgan - Federal and State Legislative Chair

End of Year Board Report June 2021

Why am I here?

• My role is to monitor and keep members updated on any federal and state legislative activities that are of interest with regards to financial aid programs.

Goals

Accomplishments

• I was voted into this position due to a vacancy. Unfortunately, I have not had the opportunity to make much of an impact in such a short amount of time. I have, however, updated several items on the FASFAA webpage as far as activities we should be aware of in the financial aid community here in Florida.

Recent Activities

• During my current tenure, I have submitted information to have the "Legislative Trackers" page updated with several State of Florida house and senate bills to be monitored. There has not been any significant legislation that would warrant an address to the FASFAA leadership team.

Jeff Daniels – Global Issues

End of Year Board Report June 2021

Why am I here?

 To make meaningful connections with members of the FASFAA Executive Board and FASFAA members in general as well as deepen my knowledge of the Florida Association as different ideas are shared. In addition, I want to increase awareness of Global Issues that impact our association, our state and beyond.

Goals

- Provide links to various diversity and inclusion events and articles on the FASFAA website. The overall goal is to create a Global Issues or Diversity and Inclusion section on the FASFAA website.
- Each month or quarter, on the FASFAA website, highlight an individual that has played a major role in advancing a global issue.

• Submit proposals for global issues interest session at the 2021 FASFAA Annual Conference.

Accomplishments

- Global Issues page now included on FASFAA website. Includes links and articles pertinent to global issues topics.
- Throughout the 20-21 year I distributed emails to members regarding groups represented during the various history and heritage months. For instance, in February I sent emails specific to Black History Month; in March (Women's History Month); in June (Asian American & Pacific Islander Heritage Month). Some links are included on the Global Issues page on the FASFAA website.
- I did have a goal to feature or highlight an individual that has played a major role in advancing global issues, however I was only able to feature one individual throughout the year. My goal moving forward is to, at least on a quarterly basis, feature an individual or program responsible for advancing global issues.
- I was able to secure Ashley Brundage from PNC to participate in the 2021 FASFAA Annual Conference. Her session was titled "Business of Diversity & Inclusion." She shared her story as it relates to being a member of the transgender community and working her way through the ranks at PNC to become VP of Diversity and Inclusion. Unfortunately, her session was cut short due to technical difficulties.

Recent Activities

• See Accomplishments above.

Laura Dickerson – Vendor/Sponsorship Coordinator

End of Year Board Report June 2021

Why am I here?

• To support and assist FASFAA with sponsorship to members and sponsors.

Goals

- Increase sponsor visibility
- Maintain/Grow partner sponsorship for the organization
- Create a clear and concise partner program

Accomplishments

- Finalized partner resource page on the FASFAA webpage for Partners to have space and relevance in the organization and be visibly seen
- engaged partner advisory group, led by Bill Ayers, to discuss initiatives and support
- Resubmitted the pivot sponsorship tiers for approval
- Work with Brenda Brown and IT support to create, finalize and Launch partner prospectus and business partner presence on web
- Created a pivot sponsor document to support conference committee
- Executed all business partner workshop spotlights
- Obtained 23 sponsor partners equaling \$21,800 for the organization

Recent Activities

• See above... All accomplished within the last two months.

Irma Molinares – Site Selection/Event Coordinator

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Why am I here?

• To serve the association to the best of my ability and to gain knowledge from other members of the FASFAA Executive Board. I also work to make sound and fiscally responsible decisions relating to the selection of facilities to hold various FASFAA meetings and events.

Goals

- Coordinate and secure meeting sites requested by EB for the activities scheduled by the association.
- Ensure and coordinate with Conference hotel that everything runs smoothly with our 20-21 Conference.
- If conference is cancelled, negotiate with Hyatt to make sure the best outcome is obtained for the association.
- Negotiate contracts in a manner that does not negatively impact FASFAA.

Activities

- Due to COVID, most of the activities had to be cancelled and no in person meetings were scheduled, hotel negotiations were not needed.
- Informed Hyatt Regency Grand Cypress in Orlando, FL. that due to COVID, the 2021 Annual FASFAA Conference was moved to a virtual conference and we needed to cancel our contract with no penalties. Hyatt Regency Grand Cypress contract signed by President Barkowitz in November 2019 was cancelled and the deposit will be refunded to the association.
- Deposit for 2021 annual conference was refunded.
- I will continue to work with the association next year in the same position to secure the sites needed for the future in-person meetings.

Jerry McMahon – Electronic Services Chair

End of Year Board Report June 2021

Why am I here?

- Maintain the Website (<u>www.fasfaa.org</u>)
- Provide electronic support to the Membership and the Executive Board

Goals

- Maintain up to date information regarding each region, workshop and annual conference
- Assist other Board Members in providing updates to the site
- Setup/maintain Annual Conference presentation rooms
- Build up electronic supplies (projectors/cords) to minimize conflicts with donated laptops for the Annual Conference, NAOW/Clock Hour Workshops, and Region Workshops

Accomplishments

• Website updates on going as changes are needed

- Member assistance
- Form creation (Conference Registrations, Director's Roundtable)
- Website Updates
- Tech Support for REMO during Annual Conference

Will Hunter – Early Awareness/Outreach/Financial Literacy Chair

End of Year Board Report June 2021

Why am I here?

To empower college students for success by providing early access to available financial resources and by instilling effective money management skills. FASFAA is committed to creating college partnerships and community outreach opportunities to increase FAFSA awareness and timely completion, to spread financial literacy, and to promote responsible stewardship across Florida's post-secondary institutions.

Goals

- Provide relevant financial aid training opportunities to students, families and high school guidance counselors
- Provide financial literacy training opportunities to financial aid administrators

Accomplishments

- Provided 2 FAFSA completion events statewide in partnership with FCAN and FLVC to over 250 students and families on March 22nd and 29th
 - Completed with the assistance of 36 volunteer members
- Provided a 1.5 day financial literacy workshop to 98 registered members on April 14th and 15th; coordinated by Geoff Stam
 - o Agenda
 - How America Plans and Saves for College
 - Financial Aid Administrators Guide to Debt Counseling
 - Business Partner Expo
 - Peer to Peer Education and Curriculum
 - Learning Through Edutainment
 - Financial Education in the Age of FOMO
 - Building Blocks for Teaching Financial Education
 - Curriculum and Campus Partnerships
 - Navigating Uncharted Waters/Meaningful Events in a Virtual Environment
 - Financial Literacy Panel Discussion
 - FASFAA Update

Recent Activities

• We plan to set up a training for high school guidance counselors by FASFAA region. During this training we will plan to provide the guidance counselors basic financial aid information and provide them with the tools to help students complete the FAFSA application. We are in the early stages of developing this plan and discussing how to best offer the training. We are

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examining if we should offer this training in multiple sessions (in person or online). The proposed dates for the event are 9.21.2021 or 9.24.2021.

Suzanne Evans – Membership Chair/Volunteer Coordinator

End of Year Board Report June 2021

Why am I here?

• To ensure the timely processing of new and renewed FASFAA Memberships and outreach and placement of volunteers.

Goals

- Quickly and efficiently process new and renewed memberships
- Answer questions regarding membership
- Update membership records and assist with resolution of issues
- Assist in cleaning up duplicate memberships and database errors
- Greet/welcome volunteers who submit a volunteer form with department chairs to make the connection

Accomplishments

- Assisted with outreach, communication requesting renewal of memberships/ reminders/ requests for volunteers
- Sent communications out for the President and Chairs of varying departments to the membership/ created lists for different chairpersons for their own outreach
- Updated and/or corrected data requested by members/ reset passwords/ resent invoices/ assisted with submission of payment via our online system
- Resolved questions and concerns regarding membership in a timely manner

- Even with this year of a pandemic, the concern of losing members was high among the Executive Board. With monitoring and outreach and troubleshooting any issues, we were able to maintain our membership at an extremely high level of 975 members for the 2020-2021 year. This year saw a continuation of clean up and working out the bugs in the newer version of Memberclicks.
- First, the records that we kept had to be reviewed to eliminate duplicates, correctly identify the regions each member was a part of, update or activate the listservs each member is assigned to.
- Second, to resolve member's questions, concerns, requests for membership certificates and requests for invoices to allow for one payment of multiple members from a single institution.
- Third, based on the number of members in the 2020-21 fiscal year the membership chair saw a direct correlation between the number of memberships requests for multiple invoices to be resent, assistance with how to pay an invoice online, reset of passwords, correction of data mistyped, requests of receipts and payment confirmations, etc.
- Being the Volunteer Chair, I was also in charge of extracting report lists for the conference committee for assistance in all aspects of putting on a virtual conference this year.

• Responsible for the creation and disbursement of Certificates of Appreciation for all volunteers in all departments of membership

Merrian King – Scholarship / Charity Chair

End of Year Board Report June 2021

Why am I here?

• To provide support to the association and serve as the Charity and Bonnie Pirkle (BP) Scholarship chair for the 2021 Conference.

Goals

- To represent the association as the charity and BP scholarship chair.
- To organize and promote a successful Bonnie Pirkle scholarship and Charity fund raising drive.
- To assist the clock hour chair and region reps with promoting the BP scholarship raffle at annual workshops.
- Send emails to members to remind them to make a donation to the charity/scholarship.

Accomplishments

- This year charity is "Community Foundation of South Lake". Contacted Brittney Timmons to get a logo for flyers and information for the conference.
- Provided the information for this charity to add to the website.
- Sent information for the newsletters.
- Sent bi-monthly or monthly reminder emails to members to make a donation.
- Worked with the bookkeeper to report the final amount for the charity and scholarship.

- Ran reports in member click to provide updated data for the charity and scholarship.
- Prepared the randomizer spreadsheets for the charity, scholarship, baskets and free conference raffle drawings during conference.
- Collected school supplies for the Charity and delivered to President Lovett.
- Contacted the winners of the baskets to verify address information and sent information to the appropriate committee member to send basket to winners.
- Worked with the bookkeeper to report the final amount for the charity and scholarship. See attached report.
- Sent thank you cards to St. Petersburg College Top Class Ladies Club and Glam Catering LLC. For the school supplies and the \$50.00 donation.

School Supplies	\$1,000.00
Donations	\$1,436.00
Baskets	\$987.00
FASFAA	\$1,000.00
Total	\$4,423.00

Amounts	Amount to Recipients	Final Amount
\$365.00	\$150.00	\$215.00
\$1,406.00	\$603.00	\$803.00
\$1,771.00		\$1,018.00
	\$365.00 \$1,406.00	\$365.00 \$150.00 \$1,406.00 \$603.00

* The recipient at the workshop donated \$33.00 back to the
charity
** The recipient for Bonnie Pirkle donated \$100.00 back to
charity

Baskets	Names
	Jennifer
Basket 1	Towers
	Victoria
Basket 2	Motley
	Catherine
Basket 3	Coker
	Dameion
Basket 4	Lovett

Conference Free Registration	Alicia Keaton
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Bonnie Pirkle	Countess
Scholarship	Rittman

Brenda Noblitt – Graduate/Professional

End of Year Board Report June 2021

Why am I here?

• Chair of the Graduate/Professional/ Private committee

Goals

- Provide Graduate/Professional/ Private information-based webinars to FASFAA membership
- Update to FASFAA Graduate/Professional website
- Increase enrollment of the Graduate/Professional list serv

Accomplishments

- Fall 2020-Financial Wellness Webinar
- Spring 2021-Paying for Graduate School Webinar
- Updates to Graduate/Professional Website
- Held monthly committee meetings

- Graduate/Professional presentations for the FASFAA conference
- Summer 2021-Borrower-Based Academic Year (BBAY) Loans (June 15th)

Teriann Wright – Vocational - Technical / Clock Hour

End of Year Board Report June 2021

Why am I here?

• To serve the FASFAA Vocational / Technical Clock Hour sector with training and networking opportunities in the 2020-2021 school year during these uncharted times during the Pandemic.

Goals

- Our Members
 - Fall Offering more training opportunities virtually for the Clock Hour sector to stay in federal compliance especially with these uncharted times - COVID19 crisis (webinars and training opportunities) through Workshops and Conferences.
 - Spring Offering training opportunities virtually for the Clock Hour sector to stay in federal compliance especially with these uncharted times - COVID19 crisis (webinars and training opportunities) through Region Workshops and Annual Conferences.
 - Year End Reached out many times to the Clock Hour sector via emails encouraging them to attend the first virtual FASFAA Annual Conference June 1-4, 2021. Continue being an active voice for the Clock Hour sector during the end of the 2020-2021 school year.

• Our Colleagues in Other Departments and who are Not Yet Members

- Fall Continue the great connections made last year with other departments, the out of state guests and make new connections in the clock hour sector (grow membership).
- Spring Continued the great connections made last year with other departments, the out of state guests and make new connections in the clock hour sector (grow the Clock Hour sector membership).
- Year End Sent multiple emails encouraging folks in the Clock Hour sector to attend, along with other departments, the first virtual FASFAA Annual Conference June 1-4, 2021.

Accomplishments

- Fall Preparing for the first FASFAA Virtual Clock Hour Workshop on October 26-30, 2020 (130 registered as of 10/5/20 **225 attendees when the workshop began**). Updated agenda, as needed, eleven presenters (some on a panel), Amazon gift cards to select a person to receive at each session (10) and Bonnie Pirkle scholarship 50/50 raffle, etc.
- Spring Preparing for the first virtual FASFAA Annual Conference on June 1-4, 2021 by assisting the Conference Committee to find Clock Hour session presenters and moderators. Also, assist with other volunteering duties as assigned by the Conference Committee. Participate in meetings with the Training Committee on a monthly basis.

 Year End – Participated in monthly and weekly meetings with the Training Committee for the FASFAA Annual Conference. Offered 5 clock hour sessions at the first virtual FASFAA Annual Conference June 1-4, 2021. One of the clock hour session "Birds-of-the-Feather – Clock Hour Best Practices" was held on June 3 and a snapshot of the moderator, hosts and presenters are below we had about 40 plus in attendance.



Recent Activities

- Fall Five Clock Hour Volunteer Committee virtual conference call meetings via zoom: one in July, two in August, one in September and one thus far in October – two more meetings in October to come before the Virtual Clock Hour Workshop. I started with 12 volunteers on my committee, one has moved away, and another is losing her job in a few weeks so I am down to 10 committee members.
- Spring One Clock Hour Volunteer Committee email sent in February (8 volunteers on my committee).
- Year End I had a zoom meeting with the Clock Hour Volunteer Committee on June 10 to say **THANK YOU** for being a successful and committed committee in the 2020-2021 school year.

Committee members: Arminta Johnson, Carolyn Johnson (not pictured), Donna Falk, Deborah King, Danelle Browning, Tiffany Randolph, Cathy Coker (not pictured), Angie Nickel and Lorrie Allen (not pictured).



FASFAA President Dameion selected **ME** for the President's Recognition Award (For exceptional service to the assocation, at the discretion of the President) at the FASFAA Awards Ceremony on June 3, 2021! **Thank you so much Dameion for all your support during this 2020-2021 school year! Your leadership helped me through the Pandemic and the new virtual world!**







President's Recognition Award

Teriann Wright, Orange Technical College





As my two year commitment as the Vocational/Techncial Clock Hour Chair comes to an end I leave learning how to organize an in person <u>and</u> virtual Clock Hour Workshop with two fantastic FASFAA President's and two outstanding Clock Hour committees AND most of ALL I take away so many new treasured FASFAA friends and memories! THANK YOU from the bottom of my heart for this professional growth experience over the last two years and I wish the FASFAA organization nothing but the BEST in the future!

Louanne Standley – OSFA Liaison/Newsletter

End of Year Board Report June 2021

Why am I here?

- Essential liaison between Florida Department of Education, Office of Student Financial Assistance (OSFA) and Florida Association of Student Financial Aid Administrators (FASFAA)
- Provide in depth analysis and impact of all existing and pending legislation on all matters pertaining to state financial aid funding

Goals

- Attend all FASFAA conference, committee, and board meetings via conference call or in person attendance. If necessary, provide a staff member as substitute.
- Serve as primary point of contact for FASFAA executive board and all of its members

Accomplishments

- Secured participation of Office of Student Financial Assistance at FASFAA conference
- Facilitated Outreach Representative to provide state update at Other State Programs.
- Facilitated Director of State Scholarships and Grant Programs to attend FASFAA conference.
- Commitment to participate on all scheduled FASFAA conference, committee, and board meetings via conference call or in person attendance
- Continue to promptly responded to all FASFAA board and membership inquires, questions, and concerns

- Provided State Update at FASFAA Conference.
- Assisted FASFAA on line training: Other State Programs
- Will provide representation at Directors Summit