



FASFAA Executive Board Minutes

January 28, 2021

2:00pm – 4:00 pm

The FASFAA Executive Board met virtually via Microsoft Teams on Thursday, January 28, 2021 from 2:00pm – 4:00 pm.

Call to Order

President Lovett called the meeting to order at 2:03 pm on Thursday, January 28, 2021.

	Voting	Present	Position	Last Name	First Name
1	V	Y	President	Lovett	Dameion
2	V	Y	President-Elect & Nominations	Conrad	Katie
3	V	Y	Immediate Past President & Fiscal Concerns	Barkowitz	Daniel
4	V	Y	Vice President of Training	Bailey	Nadine
5	V	Y	Secretary	Asselta	Denise
6	V	Y	Treasurer	Brzozowski	Eileen
7	V	Y	Treasurer-Elect	Gross	Kylie
8	V	Y	Region I Representative	Hatcher	Kris
9	V	Y	Region II Representative	Hammond	Chas
10	V	N	Region III Representative	Troche	Abigail
11	V	Y	Region IV Representative	Gloster	Kimberly
12	V	Y	Region V Representative	Ly	Jessica
13	V	Y	Conference Chair / Member at Large	Bailey	Joan
14	V	Y	Federal and State Legislative Chair / Member at Large	Kruger	Wayne
15	V	Y	Global Issues / Member at Large	Daniels	Jeff
16	V	Y	Vendor/Sponsorship Coordinator / Member at Large	Dickerson	Laura
17	V	Y	Site Selection/Event Coordinator / Member at Large	Molinares	Irma
18	NV	N	Electronic Services	McMahon	Jerry
19	NV	N	Early Awareness/Outreach/Financial Literacy Chair	Lent	Kimberly
20	NV	N	Membership Chair/Volunteer Coordinator	Evans	Suzanne
21	NV	Y	Scholarship / Charity Chair	King	Merrian
22	NV	Y	Grad/Professional (Private/For Profit/Non-Profit)	Noblitt	Brenda
23	NV	Y	Vocational -Technical / Clock Hour	Wright	Teriann
24	NV	Y	OSFA Liaison/Newsletter	Louann	Standley
	NV	Y	Bookkeeper (Staff)	Francis	Gwyn

A quorum for voting was met with 16/17 voting members present (94%). There were 20/24 members of the Executive Board present.

Board Members Unable to Attend: Abigail Troche, Kimberly Gloster, Jerry McMahon, Kimberly Lent, and Suzanne Evans.

Early Departure: Nadine Bailey

No correction to minutes approved by acclamation.

Old Business Training Committee Update

The conference committee task force has asked for help with session proposals since the conference is planned to go virtual. Financial Literacy month is in April. All regions workshops plan to offer informative sessions, along with NASFAA credentials will be included. Tray Harrison will be the FSA presenter at the conference. The annual conference will be in June with 4 full days of sessions.

Old Business Past President Update

FASFAA has submitted for the NASFAA gold star award. The gold star submission was for moving the FASFAA 2020 Conference online. Since the team held 19 free webinars for members from April through June, it seemed this was a good topic to submit.

For the FASFAA 2020 Conference / Workshop series, 1011 people registered for one of the 19 sessions from the conference. Overall, everyone thought the workshops were very helpful. It was at no cost to the members, the sessions were offered as early April.

The State Wide Directors Workshop is February 10, 2021. This will be a full day workshop; there are currently 127 registrations and growing. There is a plan to open up the morning session for anyone to attend for the HEERF session during the workshop.

Old Business Strategic Long Range Planning Committee

Stephen Hundley, is contracted to work with the committee on the long-range strategic plan. He has met twice with the committee; the committee members are very active and committed to the plan for the association. Stephen and the committee are reviewing the mission, vision, along with measurable goals. The 5-year plan will be ready for adoption at the annual conference.

Wayne Kruger, Federal and State Legislative Chair / Member at Large suggested submitting the State Wide Directors Workshop for the NASFAA gold star award.

Old Business Nominations Committee

The nominations committee stated the open positions for next year's board are president elect, secretary, treasurer elect, regions 1, 3, 5. Katie Conrad, President-Elect & Nominations is planning to meet with the nominations committee to find out how many nominations there are and for what positions. The committee is looking for a dual slate for each position.

Old Business Treasurer Update

The 19/20 taxes have been filed under the 990 form. The year ended with a loss of \$1640.35. Approximately \$121,000 in income vs. \$123,000 in expenses. Finance committee will be convening in the next few weeks. Two budgets were originally prepared: virtual all year and hybrid. We have now switched the budget back to all virtual. There is a total income of \$57,000 membership \$24,000, \$26,000 sponsorship \$23,000 in expenses. \$34,000 is the approximate net income.

Old Business Membership Update

There are currently 850 members. Joan Bailey, Membership Chair is cautiously optimistic for a total membership of 1000 members by the end of the year. The next group of training sessions will help increase the membership numbers. All volunteers who have submitted forms are active on committees and work groups.

Old Business Global Issues Update

PNC is planning to do a presentation at the annual conference. Rachel Allen from Valencia College has been confirmed to do a session at the annual conference. For the month of February, there will be a page on the website to focus on Black History month. The page will include links to podcasts to commemorate Black History Month. March is women's history month, a there will be a page on the website to focus content information specific to that group. Every month there is a plan to focus on a different group as designated by Congress.

Old Business Electronic Services Update

The website improvement task force is working on updating and revising the web site. It will be about 3 weeks before everything is turned on. Information will be more streamlined to find information on the web site. There was a meeting with MemberClicks before Christmas but the task force has not heard back from them. The current template on the website is the one we will continue to use.

Jeff Daniels, Global Issues / Member at Large chairperson asked the board if the status of racial members has ever been tracked. Daniel Barkowitz, Past President stated since FASFAA has had Memberclicks, the software has not tracked racial status. Gwyn Francis, Bookkeeper said in the early 70's the racial status question was taken off the membership application. Joan Bailey, Conference Chair / Member at Large chairperson, said if we put racial status on the application, there would need to be an option on the application that could be checked stating "not a requirement."

Old Business Conference Committee Update

Joan Baily, Conference Chair / Member at Large shared the decision to go virtual with the conference when the conference committee met in December. There is a subcommittee working on putting the agenda together. The conference length would be over the same number of days as it would have been in person. The virtual conference will have opportunities for members to network together and with sponsors. Nadine Bailey, Vice President of Training is working on flushing out all of the session topics for the conference. At this point, it will be a tentative agenda, it is important to have this ready for registration when it opens in early March. The committee decided, based on discussions and the offering of sessions, the likelihood of pre-conference session would not be needed this would part of the

regular conference. The conference committee is recommending no preconference but to start the conference earlier. The committee is also exploring what is available as a platform to run all the sessions with large numbers. There would be additional fees if we use GoToWebinar. There is about \$900.00 left in the budget line, which could be used for breakout sessions or another platform. The current GoToWebinar subscription allows up to 500 attendees. Each session is limited to 500.

Suggested fees for the conference

Current Members - \$130.00 registration fees and \$30.00 goes toward next year's membership
Nonmembers would pay \$160.00, \$30.00 for this year's membership and \$130.00 for the conference registration and next year's membership

No daily registration just one flat fee.

Retired members \$25.00

Conference is currently budgeted for \$6,500.00 with \$100.00 budgeted for registration. If 100 people attend, the total raised would be \$10,000; the conference registration will likely exceed this.

Sponsorship at conference \$16,150 actual

Old Business Site Selection Update

Irma Molinares, Site Selection/Event Coordinator / Member at Large, has requested the resort for this year's annual conference to be released from the contract with no penalties and deposit returned. If that is not approved by the hotel, she will request that the deposit be moved to a future year (2023). It is difficult to forecast what is happening and what can happen a year from now. The chances are that hotels will be offering a lot of deals to entice people to come back. Irma did not have the opportunity to speak with the hotel about full cancellation but understands they have lots of flexibility. Daniel Barkowitz, Past President is in favor of canceling and renegotiating. Jeff Daniels, Global Issues / Member at Large questions will travel budgets be back to where they were at preCovid? Irma will be sending the letter to the hotel to request cancellation of the hotel for the conference.

Old Business Sponsorship Update

There is a new sponsorship breakdown with four different tiers including all-inclusive items. The question is = since the annual conference will be held in a virtual platform will our business partners support either the all-inclusive options or choose to support FASFAA through one of the tier levels? For the sponsors who have paid already and were over the \$1,500.00 sponsorship tier, they would be provided all-inclusive items with this updated tier chart. The ones who have not paid would be charged with this new tier chart. There is a revised goal from \$60,000.00 to \$30,000.00, there is currently about \$14,000 needed to be raised to reach the goal for the annual conference. With the virtual platform what is the best fit for FASFAA? Some other states are doing a flat rate and some have a tier rate. This is a launching point to show our business partners and also to bring feedback. Most sponsors were sponsoring at the silver level previously. Laura Dickerson, Vendor/Sponsorship Coordinator / Member at Large is hoping for a virtual conference space during the annual conference week. Moving to this type of platform the conference committee felt to provide a spot at every presentation would not be realistic. They decided to do a tier placement and a slide at the end of the conference including the 6 lunch and learns. Virtual environment of a booth space including materials, which is managed by the sponsor. Laura has provided Joan Baily, Conference Chair / Member at Large with these types of platforms. All of current paid sponsors were silver and above.

Old Business Scholarship and Charity Update

Currently, donations are low \$362.00, \$156.00 Bonnie Pirkle, \$186.00. The charity theme is love is in the air for February. Merrian King, Scholarship / Charity Chair, is still looking for themes for the months of March and April. Please email Meriann with theme ideas.

Old Business Early Awareness/Outreach/Financial Literacy Chair

No update provided

Old Business Grad/Professional Update

The grad/professional committee met yesterday and is working on a webinar session for this spring. The committee is also looking into weekly topics on grad / professional to post to the listserv for grad / professional groups. The committee will also be submitting a session for the annual conference.

Old Business OSFA Update

There are no updates and it is the start of legislative session. OSFA is aware of the pending legislation and will be providing updates when they occur. The FASFAA newsletter suggested deadline is April 15, 2021 for the submission of articles. The newsletter will be ready for the June annual conference.

New Business Elective Officer Recipients of Bonnie Pirkle

All elective officer recipients of the Bonnie Pirkle Scholarship need to be ready to submit their candidate to the board. The next board meeting will have the proposal on how much to give each elected officer for their candidate.

New Business Ollicia Anderson Award

Last year this award was established, Wayne Kruger, Daniel Barkowitz, Katie Conrad, and Joan Baily assisted with the language of the award. Scholarship recipient would attend FASFAA's new aid officer workshop, FASFAA's Annual Conference or SASFAA's new aid officer workshop. This year, FASFAA is not holding a separate new aid officer workshop. The recipient's supervisor nominates candidates and the nomination information is provided to the board. The board will review the nomination and make the decision if the applicant is eligible. The candidate has to have no more than 3 years of professional work experience and not as a work-study in financial aid. The nomination form will be created for submission purposes.

The upcoming meeting in February will include the compilation report and will be due February 15th, to the secretary.

Adjournment of Meeting

With no further business to discuss, President Lovett declared the meeting adjourned at 4:04 PM.

Respectfully submitted by,
Denise Asselta
FASFAA Secretary