



“Help FASFAA Open the Door” when you
“See the Possibilities / Expand your Horizons”
Moving from 2019-20 to 2020-21
June 19 – June 20, 2020

The 19-20 and 20-21 FASFAA Executive Boards met virtually via GoToMeeting on Friday, June 19, 2020 from 10:00am – 12:00pm, 1:30pm – 3:30pm, and Saturday, June 20, 2020, 10:00am – 12:00pm.

Call to Order

President Barkowitz called the meeting to order at 10:00AM on Friday, June 19, 2020. 19-20 Executive Board present with 20-21 Executive Board shadowing.

19-20	Voting	Present	Position	Last Name	First Name
1	V	Y	President	Barkowitz	Daniel
2	V	Y	President-Elect & Nominations	Lovett	Dameion
3	V	Y	Immediate Past President & Fiscal Concerns	Kruger	Wayne
4	V	Y	Vice President of Training	Bailey	Nadine
5	V	Y	Secretary	Cun	Jenny
6	V	Y	Treasurer	Conrad	Katie
7	V	Y	Treasurer-Elect	Brzozowski	Eileen
8	V	N	Region I Representative	Gore	Shana
9	V	Y	Region II Representative	Crowley	Nichole
10	V	Y	Region III Representative	Troche	Abigail
11	V	Y	Region IV Representative	Gross	Kylie
12	V	Y	Region V Representative	Ly	Jessica
13	V	Y	Conference Chair / Member at Large	Manselle	Karemah
14	V	Y	Federal and State Legislative Chair / Member at Large	Lent	Kimberly
15	NV	N/A	Global Issues / Member at Large	VACANT	



16	V	Y	Vendor/Sponsorship Coordinator / Member at Large	Dickerson	Laura
17	V	Y	Site Selection/Event Coordinator / Member at Large	Daniels	Jeff
18	NV	N	OSFA Liaison	Standley	Louanne
19	NV	Y	Volunteer Coordinator	Mwango	Kamia
20	NV	Y	Electronic Services	McMahon	Jerry
21	NV	Y	Communication / Outreach / Special Initiatives	Alfaro	Vanesa
22	NV	N	Financial Literacy / Early Awareness	Cordero	Ilia
23	NV	N	Newsletter	Durden	Chansone
24	NV	Y	Membership Chair (Local Arrangements)	Evans	Suzanne
25	NV	Y	Scholarship / Charity Chair	King	Merrian
26	NV	N	25+ Year Member Liaison / Leadership Development	Kolb	Donna
27	NV	Y	Webinars	Kruger	Wayne
28	NV	Y	Private College (For Profit / Not-for-Profit) Liaison	McCrary	Kevin
29	NV	Y	Graduate/Professional	Shimp	Sandy
30	NV	Y	Vocational -Technical / Clock Hour	Wright	Teriann
		N	Bookkeeper	Francis	Gwyn

A quorum for voting was met with 15/17 voting members present (88%). There were 24/30 members of the Executive Board present.

Board Members unable to attend: Shana Gore, Louanne Standley, Ilia Cordero, Chansone Durden, Donna Kolb. Bookkeeper Gwyn Francis.

Late Arrivals: Kylie Gross, Karemah Manselle, Suzanne Evans

20-21 Board Members Present (not currently on 19-20 Executive Board): Sedrick Brinson, Chas Hammond, Kimberly Gloster, Irma Molinares, Brenda Noblitt, (Guest) Sara Kaufman



Old Business: President Barkowitz expressed gratitude for 2019-2020 volunteers and presented thank you gifts.

Old Business: Approval of May 21, 2020 Meeting Minutes

- President Barkowitz declared the minutes passed by acclamation

Old Business: Approval of 2020 Annual Business Meeting Minutes

Edit proposals: Under conference 3 pillars, change “Master” to “Mastery”.

Additions: Fran Newman won the raffle for attendees for the extension of the business meeting / annual awards ceremony

- President Barkowitz declared the minutes with edits passed by acclamation.

Motion: Wayne Kruger Second: Nadine Bailey

Purpose: Update on Webinars – Webinars Chair Kruger

Average attendance for webinars was 40-50 people, with one webinar with over 100 attendees. There was one webinar almost every week. Having the Youtube channel was also a benefit.

Purpose: Financial Position – Treasurer Conrad

There is already income for next year due to 20-21 paid memberships: \$7,000. Currently showing positive income but a few line items not paid yet.

Income for the year mostly from Training income and membership income. There was a strong fall and early spring and sponsorships helped to strengthen financial standing.

Past President financial review/audit will be continued by President Barkowitz. Per advice from USB Investments: protect investments.

Purpose: Board Reports

Board members asked to speak on their board reports:

1. Additions or Nothing to add
2. Highlights
3. Call out something you are grateful for
4. Reflect against goals



President Barkowitz: As submitted

Happy with progress.

President-Elect Lovett: As submitted

Past-President & Webinars Chair Kruger: As submitted

Exceeded goal of 8 webinars. Past Presidents' Council on hiatus during Spring.

Vice-President of Training Bailey: As submitted

Felt like she did not provide as much support for Tamika Martin (New and Intermediate Aid Officers Workshop) and for Vocational -Technical / Clock Hour Chair Wright.

Secretary Cun: As submitted

Will work on more time for gathering documents and review.

Treasurer Conrad: As submitted

Goals: what role Treasurer and Treasurer-Elect will be. Would like to put it down in writing. Didn't get to point of making edits for P&P but had an overall better feel of the duties.

Treasurer-Elect Brzozowski: As submitted

Highlights: Documentation saved, blueprint for roles. Reflections: Time management, set time for Treasurer duties.

Region II Representative Crowley: As submitted

Reflections: Making time and committing time for Yellow initiatives. Setting time aside.

Region III Representative Troche: As submitted

Reflections: More time. Making time and having more time.

Region IV Representative Gross: As submitted

Goals: Database/network of people in the region. Due to sick leave, not able to complete goal.

Region IV Representative Ly: As submitted

Reflections: Follow up/Reaching out to people who expressed interests in participating in FASFAA.

Conference Chair Manselle: As submitted

Although there was no conference, pivoted the best of our ability with the webinars. Goals not reaches: Outreach to PSIs that weren't as active

Vendor/Sponsorship Coordinator Dickerson: As submitted

Missed opportunity to fulfill partner initiatives



Site Selection/Event Coordinator Daniels: As submitted

Would like to work on Goal: Creating a written guide for transition

Volunteer Coordinator Mwangi: As submitted

Highlight: Personally contacted each volunteer interested

Electronic Services McMahon: As submitted

Goals for the year: cut short due to conference cancellation, updating website/platform

Communication / Outreach / Special Initiatives Alfaro:

23 followers below goal, but overall more posts, even without physical events. Thank you for Committee members/volunteers and now they are involved.

Membership Chair (Local Arrangements) Evans: As submitted

Goal: Reach out to membership via other platforms (text blasts, etc.)

Scholarship / Charity Chair King: As submitted

Thankful for donations even with cancellation of conference.

Private College (For Profit / Not-for-Profit) Liaison McCrary: As submitted

Highlight: Liaison with ICUF

Graduate/Professional Shimp: As submitted

Goal was more active and track for annual conference, listserv- little or no activity, opportunity there. FASFAA not as first thought, individual sectors. Opportunity to get together different sectors.

Vocational -Technical / Clock Hour Wright: As submitted

Great opportunity, get other partners/departments bursar, other states, etc.

Federal and State Legislative Chair Lent:

Setting time aside. Legislative is time consuming. Video: Natalie Merchant: "Kind and Generous"

Meeting in recess at 12:00pm declared by President Barkowitz.



1:36PM Resume meeting by President Lovett

Call to Order

President Lovett called the meeting to order at 1:36pm on Friday, June 19, 2020. 19-20 Executive Board present with 20-21 Executive Board.

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1	V	Y	President	Barkowitz	Daniel
2	V	Y	President-Elect & Nominations	Lovett	Dameion
3	V	Y	Immediate Past President & Fiscal Concerns	Kruger	Wayne
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10	V	Y	Region III Representative	Troche	Abigail
11	V	Y	Region IV Representative	Gross	Kylie
12	V	Y	Region V Representative	Ly	Jessica
13	V	Y	Conference Chair / Member at Large	Manselle	Karemah
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16	V	Y	Vendor/Sponsorship Coordinator / Member at Large	Dickerson	Laura
17	V	Y	Site Selection/Event Coordinator / Member at Large	Daniels	Jeff
18	NV	N	OSFA Liaison	Standley	Louanne
19	NV	N	Volunteer Coordinator	Mwango	Kamia
20	NV	Y	Electronic Services	McMahon	Jerry



21	NV	Y	Communication / Outreach / Special Initiatives	Alfaro	Vanesa
22	NV	N	Financial Literacy / Early Awareness	Cordero	Ilia
23	NV	N	Newsletter	Durden	Chansone
24	NV	Y	Membership Chair (Local Arrangements)	Evans	Suzanne
25	NV	Y	Scholarship / Charity Chair	King	Merrian
26	NV	N	25+ Year Member Liaison / Leadership Development	Kolb	Donna
27	NV	Y	Webinars	Kruger	Wayne
28	NV	Y	Private College (For Profit / Not-for-Profit) Liaison	McCrary	Kevin
29	NV	N	Graduate/Professional	Shimp	Sandy
30	NV	Y	Vocational -Technical / Clock Hour	Wright	Teriann
		Y	Bookkeeper	Francis	Gwyn

19-20 Board Members unable to attend: Shana Gore, Louanne Standley, Ilia Cordero, Chansone Durden, Donna Kolb. Sandy Shimp.

Late Arrivals: Laura Dickerson

A quorum for voting was met with 15/17 voting members present (88%). There were 22/30 members of the Executive Board present.

20-21	Voting	Present	Position	Last Name	First Name
1	V	Y	President	Lovett	Dameion
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4	V	Y	Vice President of Training	Brinson	Sedrick
5	V	Y	Secretary	Cun	Jenny
6	V	Y	Treasurer	Brzozowski	Eileen
7	V	Y	Treasurer-Elect	Gross	Kylie
8	V	N	Region I Representative	Gore	Shana
9	V	Y	Region II Representative	Hammond	Chas
10	V	Y	Region III Representative	Troche	Abigail
11	V	Y	Region IV Representative	Gloster	Kimberly



12	V	Y	Region V Representative	Ly	Jessica
13	V	N	Conference Chair / Member at Large	Bailey	Joan
14	V	Y	Federal and State Legislative Chair / Member at Large	Kruger	Wayne
15	V	Y	Global Issues / Member at Large	Bailey	Nadine
16	V	Y	Vendor/Sponsorship Coordinator / Member at Large	Dickerson	Laura
17	V	Y	Site Selection/Event Coordinator / Member at Large	Molinares	Irma
18	NV	Y	Electronic Services	McMahon	Jerry
19	NV	Y	Early Awareness/Outreach/Financial Literacy Chair	Lent	Kimberly
20	NV	Y	Membership Chair/Volunteer Coordinator	Evans	Suzanne
21	NV	Y	Scholarship / Charity Chair	King	Merrian
22	NV	Y	Grad/Professional (Private/For Profit/Non-Profit)	Noblitt	Brenda
23	NV	Y	Vocational -Technical / Clock Hour	Wright	Teriann
24	NV	N	OSFA Liaison/Newsletter	Standley	Louanne
	NV	Y	Bookkeeper (Staff)	Francis	Gwyn

20-21 Board Members unable to attend: Shana Gore, Joan Bailey, Louanne Standley

Late Arrivals: Laura Dickerson

Guest: Sara Kaufman

Purpose: Value proposition 2020-2021

- What does FASFAA mean to you?
- Why are people joining FASFAA?
- FASFAA in a COVID-19 world

Members completed word association activity.

Purpose: A Thought Experiment: Taking FASFAA Completely Virtual

- What does this look like for the membership?
- What does this look like for the board?
- What are the benefits?
- What are the challenges?

Discussion: What are the benefits? Larger reach, cut down on travel expenses.



Suggestions: Regional webinars to encourage dialogue; Webinars with high schools and guidance counselors to replace high school nights; Service; Figure out monetary value of the webinars; How do we involve business partners in virtual environment? Webinar sponsors

Challenges: Bonnie Pirkle Scholarships, region workshops; FASFAA membership renewals; GoTo Meeting in trial version but suggest to get paid version

Purpose: Partnering with our Business Partners: An Expanded Partnership

- Business Partner Report
- Goals for 20-21
- Webpage banner sponsorship

Updates: A la carte into tiers, Partner prospectus, Other President-Elects have asked us what FASFAA is doing, Georgia: 30-minute focus on their products/service, demo

Adjournment: 3:07pm



Saturday, June 20, 2020 2020-2021 Board (New Board)

Call to Order

President Lovett called the meeting to order at 10:03AM on Saturday, June 20, 2020.

20-21	Voting	Present	Position	Last Name	First Name
1	V	Y	President	Lovett	Dameion
2	V	Y	President-Elect & Nominations	Conrad	Katie
3	V	Y	Immediate Past President & Fiscal Concerns	Barkowitz	Daniel
4	V	Y	Vice President of Training	Brinson	Sedrick
5	V	Y	Secretary	Cun	Jenny
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16	V	Y	Vendor/Sponsorship Coordinator / Member at Large	Dickerson	Laura
17	V	Y	Site Selection/Event Coordinator / Member at Large	Molinares	Irma
18	NV	Y	Electronic Services	McMahon	Jerry
19	NV	Y	Early Awareness/Outreach/Financial Literacy Chair	Lent	Kimberly
20	NV	Y	Membership Chair/Volunteer Coordinator	Evans	Suzanne
21	NV	Y	Scholarship / Charity Chair	King	Merrian
22	NV	Y	Grad/Professional (Private/For Profit/Non-Profit)	Noblitt	Brenda
23	NV	Y	Vocational -Technical / Clock Hour	Wright	Teriann
24	NV	N	OSFA Liaison/Newsletter	Standley	Louanne
	NV	Y	Bookkeeper (Staff)	Francis	Gwyn



Board Members unable to attend: Shana Gore, Nadine Bailey, Louanne Standley
Guests: Jeff Daniels, Kevin McCrary, Vanesa Alfaro

A quorum for voting was met with 15/17 voting members present (88%). There were 22/25 members of the Executive Board present.

Purpose: Official Installation of new board by Past-President Kruger

Purpose: The Three Duties

1. Duty of Care
 - a. Attend all meetings
 - b. Be Prepared
2. Duty of Loyalty
 - a. Avoid conflicts of interest
 - b. Act in support of FASFAA's mission
3. Duty of Obedience
 - a. Understand all the governing documents
 - b. Respect all voting outcomes

Purpose: 2020-2021 Confidentiality Acknowledgement

All board members must sign and return. Will be fillable online.

Purpose: 2021 Goals

- **Increase membership**
 - Create an open pipeline of members who can serve on committees to help further the completion of goals throughout the year and provide service to the association in the future.
 - Provide additional training via executive board to members.
 - New Aid Officer Workshop – select board members (i.e. regional representatives) are the professional trainers.
 - Continue providing excellent webinars to the membership.

Incorporate New Aid Officer Workshop back into pre-conference

Webinars, a number open to non-members

Discussion on different webinars: FISAP, OSFA, awarding crossover, PJ, R2T4, VA

- **Increase Volunteerism to assist in providing:**
 - Additional training opportunities virtually throughout the state
 - Provide a pipeline for members to:



- Join committees
- Run for elected office
- Participate in an appointed position

Short term task force:

- Help school counselors/K-12 prep for FAFSA session
 - Partner Advisory Council
 - Strategic Planning
 - Financial Plan ends 2021
- **Increase FASFAA's participation in supporting Florida College Access Network to help high school students successfully complete the FAFSA. In order to successfully complete this task, FASFAA will provide financial aid training for high school guidance counselors to assist in their preparation of college bound seniors in the financial aid process.**
 - **Partner with OSFA to provide outreach.**

Discussion: Early Awareness/Outreach/Financial Literacy Chair Lent can take lead on outreach, pre-recorded sessions, task force for guidance counselors

Purpose: Bylaws, Policies & Procedures, Five Year Plan

- Establishes FASFAA's management structure and procedures, and is a legally binding document
- Along with bylaws, are required for operation of non-profit organizations.
- Review in your materials and on the website About Us → Policies & Procedures

Purpose: Diversity Statement

- *We acknowledge the fundamental value and dignity of all individuals and are committed to creating and maintaining an environment that is inclusive and respects diversity. We will continue to do our utmost to be an organization that is represented by individuals from a variety of ethnicities, cultures, backgrounds, and experiences.*

Global Issues Chair Nadine Bailey will ensure FASFAA adheres to these principles.

Purpose: Budget Planning and Finance Committee

Annual Budget (Draft). In development by Budget and Finance Committee chaired by Immediate Past-President Barkowitz.



Members of committee:

1. Dameion Lovett – President
2. Katie Conrad – President-Elect
3. Kylie Gross – Treasurer-Elect/Chair
4. Eileen Brzozowski - Treasurer
5. Laura Dickerson – Vendor/Sponsorship Chair
6. Gwyn Francis – Bookkeeper

At Large Members:

7. Joseph Larrea – Keiser University
8. Angelica Parreles – Valencia College
9. Traci Spagnoli – Lynn University

Purpose: 2021 Spring Conference

Dates: **June 1-4, 2021**

Location: **Hyatt Regency Grand Cypress, Orlando**

Theme: **Sharing the Vision, Shaping the Future**

Notes: Update Conference Locations on website along with appendix updates, P&P updates. Need a Task Force – audit of website.

Conference Charity: The DREAM Initiative (Developing Role Models through Engagement, Achievement, and Mentorship) scholarship program is designed to focus on several key issues in the South Lake County community.

- Students in the 34711 zip code have the highest occurrence of single parents living below the poverty line.
- FASFAA will also support a school supply drive for students at Mascotte Elementary School.

Purpose: 2021 Meeting Schedule

- In Person (Tentative)
 - Spring Board Meeting – TBD
 - Board Meeting at the conference
- Virtual
 - August 6th 2:00pm-3:30pm
 - September 10th 2:00pm-3:30pm
 - October 15th 2:00pm-3:30pm
 - November 19th 2:00pm-3:30pm
 - January 28th 2:00pm-3:30pm
 - March 25th 2:00pm-3:30pm



- April 22nd 2:00pm-3:30pm
- June (Transition) TBD

11:43AM **Adjourn**

Adjournment of Meeting

With no further business to discuss, President Lovett declared the meeting adjourned at 11:43AM.

Respectfully submitted by,
Jenny Cun
FASFAA Secretary

